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# DIRECTORY of CANADIAN TRADE DIRECTORIES

DEPARTMENT OF TRADE  
AND DEVELOPMENT  
TECHNICAL INFORMATION CENTRE  
900 Bay Street  
Queens Park  
Toronto 182, Ontario

ONTARIO  
PROVINCE OF OPPORTUNITY



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## DIRECTORY OF CANADIAN TRADE DIRECTORIES

### AN ANNOTATED LIST OF TITLES

#### INTRODUCTION

This publication is a revised and expanded version of the Directory of Canadian Trade Directories which was prepared in 1969 by the Technical Information Centre of the Ontario Department of Trade and Development.

In this new edition, an effort was made to include as many of the directories that are available for business reference in Canada as possible, while outdated or defunct publications were omitted. It must be stipulated, however, that in spite of all of the research that was done, this directory is not a complete one. Inclusion or exclusion of any directory should not be interpreted as either a recommendation or a denunciation.

The format of the directory is by design, a simple one. The annotated entries are arranged alphabetically by title and are numbered in sequence. Each entry includes the full name of the publication, its frequency of publication, the name and address of the publisher, and a listing of the contents. Directory issues of Canadian periodicals are listed as being published in a particular month. At the rear of the Directory is a subject index to the entries which refers to the numbers at the upper left hand corner of each title.

Since this Directory will in all likelihood be revised and updated again at some future time, we invite the comments of its users regarding the contents and format, and should you publish or be aware of any Canadian trade directories that are not included herein, please do not hesitate to bring them to our attention.

I would like at this time, to acknowledge with sincere thanks, all of the helpful people who came to my rescue on many occasions during the preparation of this directory.

Roger C. Green, editor



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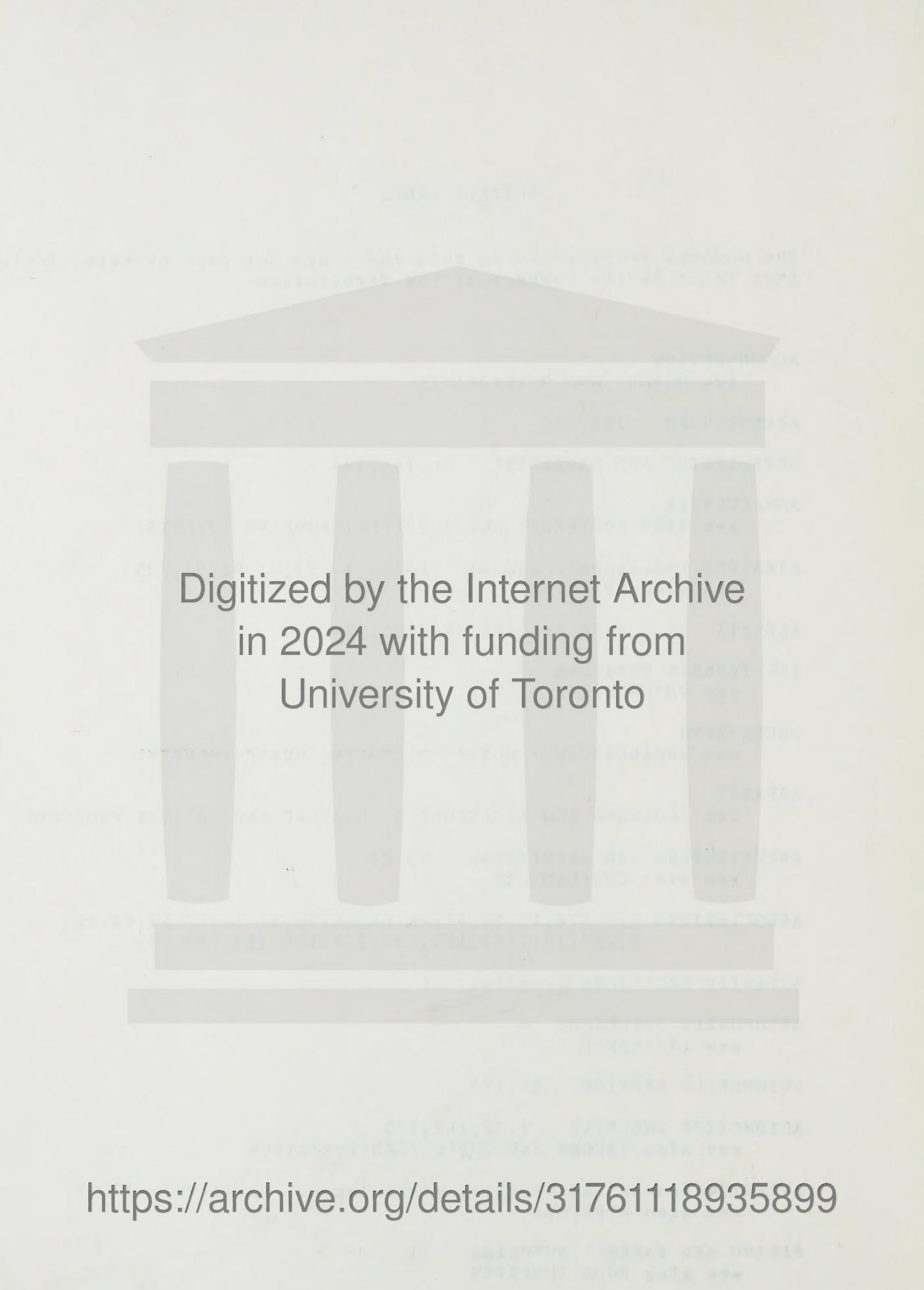
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## THE "ABC" BRITISH COLUMBIA LUMBER TRADE DIRECTORY AND YEAR BOOK

Annual

Progress Publishing Co. Ltd.  
Marine Building  
Vancouver 1, B.C.

This detailed directory includes sections on,

- 1) Technical and statistical information. A description of all the commercial woods of B.C., the B.C. log scale; statistics relating to the trade.
- 2) Official directory of the Government forest branch, organizations of B.C. Lumber Trade.
- 3) Sawmills and logging operations in B.C.
- 4) Manufacturers of special products.
- 5) Wholesalers, exporters and brokers, cruisers, engineers, and timber brokers.
- 6) Sawmills in Alberta, Saskatchewan, Manitoba.
- 7) Towing companies, tugboats, coast wise shipping.
- 8) Timber laws of British Columbia.
- 9) Buyer's guide to firms supplying machinery, equipment and supplies to the lumber industry.

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## ADMINISTRATIVE REFERENCE MANUAL

July Issue Administrative Digest

Southam Business Publications Ltd.  
1450 Don Mills Road  
Don Mills, Ontario

This guide to office products and services lists;

- 1) Products by category with their supplier companies, also a office services section
- 2) Suppliers with names, addresses, and branch offices
- 3) Business machines on charts by category giving specifications and capabilities of each.
- 4) A reference section contains general information for offices and includes a glossary of computer terms.

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## ALBERTA MOTOR TRANSPORT DIRECTORY

Annual

Alberta Motor Transport Association  
2613A - 14th Street S.W.  
Calgary 6, Alberta

- 1) Miscellaneous tables section includes truck depots and rates, mileages in Alberta, regulations and clearances etc.



- 2) Freight rates section lists regulations and charges for divisions of Western Canada.
- 3) Furniture and household effects section gives information for shippers of these items.
- 4) Contract hauling operations section gives rates by commodities.
- 5) Special commodities section gives rates for type listed.
- 6) City cartage rates for Calgary and Edmonton.

The directory also includes maps of the western provinces, the northwestern Territories, and the Yukon.

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## ALBERTA TRADE INDEX

Annual

Alberta Bureau of Statistics  
Department of Industry & Tourism  
Edmonton, Alberta

- 1) Directory of Alberta manufacturers lists names and addresses, types of products and approximate number of employees.
- 2) Products list gives name and city of suppliers by category.
- 3) Names and addresses of Alberta timber quota holders.

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## ARCHITECTURAL DIRECTORY ANNUAL

Annual

Royal Architectural Institute of Canada  
Editorial Office: The 5th Company  
56 Esplanade St.E.  
Toronto 1, Ontario

- 1) Directory of architects by province lists RAIC members and addresses.
- 2) Directory of architectural practices by province includes partners names and addresses.
- 3) Directory of associations by trade and profession gives name and address of each.
- 4) Directory of contractors by province and city giving names and phone numbers.
- 5) Building construction index lists manufacturers and suppliers of building products and services by category.
- 6) Directory of manufacturers of building materials and equipment gives firm names and addresses, branch sales offices and distributors.

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## ATLANTIC YEARBOOK

Annual

Atlantic Yearbook  
Gleaner Building  
Fredericton, New Brunswick



In addition to information on the Government of Canada there is a section for each of the four Atlantic provinces and the Atlantic region as a whole. Each section lists the provincial government departments and officers, federal government offices and personnel, population figures, municipal governments, educational facilities, media data, libraries, hospitals, and associations. The Atlantic region section gives more general information.

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#### AUTOMOTIVE INDUSTRIES ASSOCIATION OF CANADA DIRECTORY OF MEMBERS AND PRODUCT LISTING

Automotive Industries Association  
1355 Wellington St.  
Room 203  
Ottawa 3, Canada

Members are listed with name, address, and chief executives in the following categories;

- 1) Wholesalers by province and area of province where applicable.
- 2) Manufacturers, listed by name with brand names they supply.
- 3) National distributors with branch offices and brand names supplied.
- 4) Associate manufacturers in the United States
- 5) Warehouse distributors with brand names carried and branches across Canada
- 6) Automotive parts rebuilders
- 7) Automotive manufacturers representatives with brand names carried.
- 8) Product listing gives suppliers names for each sub-heading.

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#### B.C. COAST LUMBER BUYERS GUIDE

Council of the Forest Industries of British Columbia  
1500 Guiness Tower  
1055 West Hastings St.  
Vancouver 1, B.C.

- 1) Listing of member companies includes addresses and mill locations as well as types of wood, facilities, and principal products offered.

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#### B.C. MUNICIPAL YEARBOOK

Annual

Mitchell Press Limited  
1706 West 1st Avenue  
Vancouver 9, B.C.

- 1) Directory of towns, villages and cities in British Columbia with full information for each
- 2) Directory of British Columbia school districts.



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BAITMENT ANNUANIRE DES CATALOGUES

November Issue Baitment

Maclean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

This French-language directory includes a buyers' guide for construction materials and equipment. It is listed in the following sections;

- 1) Directory, by product, of firms that manufacture or supply goods or services to the construction industry.
- 2) Listing of manufacturers and suppliers with names and addresses.

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BAKERS JOURNAL - BUYERS GUIDE

February Issue Bakers Journal

Ronald J. Cooke Ltd.  
451 Beaconsfield Rd.  
Beaconsfield 870, Quebec

- 1) Directory of suppliers addresses showing which are distributors, manufacturers, representatives, and wholesalers.
- 2) Directory of ingredients and their suppliers.
- 3) Directory of machinery and equipment and their suppliers.
- 4) Listing of packaging materials and suppliers.
- 5) Listing of supplies and services suppliers.

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BANK DIRECTORY OF CANADA

Monthly

Houstons Standard Publications Ltd.  
30 Duncan Street  
Toronto 2B, Ontario

- 1) Alphabetical listing of places in Canada with bank branch, or nearest bank listed.
- 2) Branches of Canadian banks out of Canada.
- 3) List of branches with transit numbers for Canadian banks.
- 4) Head offices and executives of Canadian banks.

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BRITISH COLUMBIA LUMBERMAN GREENBOOK

Annual

Journal of Commerce Ltd.  
2000 West 12th Ave.  
Vancouver 9, B.C.



In addition to an operational review which sketches out the state of the forest industry in British Columbia and its direction for the future, there is a reference section which outlines the B.C. forest service, forms of forest tenure, logging terms, sources of information, statistics, associations, a historical review, and a towboat directory.

The directory section lists;

- 1) Who's Who in the B.C. forest industry
- 2) Major companies
- 3) General directory of B.C. forest products companies with names, addresses, products and production.
- 4) A list of all the maps tables and graphs in the Green-Book which include all aspects of the B.C. forest industry.

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#### BRITISH COLUMBIA TRADE DIRECTORY

Annual

Department of Industrial Development  
Trade and Commerce  
Economics and Statistics Branch  
Parliament Buildings, Victoria, B.C.

- 1) Listing of manufacturing wholesaling, exporting, and importing firms in British Columbia, with addresses, employment, and products of each.
- 2) Directory of products manufactured, wholesaled, imported and exported with firm names listed for each with the class of company indicated.

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#### BROADCASTER - DIRECTORY

April and November issue Broadcaster

R.G. Lewis & Co. Ltd.  
Suite 128  
17 Queen St. E.  
Toronto 1, Ontario

- 1) Directories of AM, FM, and television stations in Canada by province with executives names and addresses for each.
- 2) Listing of cable television companies lists firm name and address, executives and area served.

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#### BUILDERS EXCHANGE DIRECTORY

Sault Ste. Marie Builders Exchange  
117 White Oak Drive  
P. O. Box 8  
Sault Ste. Marie, Ontario



Listings, by product or service, of names of construction associated companies in the Sault Ste. Marie vicinity. There is also a listing of civic officials and some other information regarding construction permits, etc.

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BUYERS' MARKET

Twice Annually

Buyer's Market  
400 Paris Building  
Winnipeg, Manitoba

Although this publication cannot be called a directory of the apparel and textile industry, its advertisers index is broken down by various item connected to the clothing trade. Most of the companies are western Canada located.

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BYERS NATIONAL INDUSTRIAL DIRECTORY

Annual

Byers Associates  
1885 Wilson Ave.  
Weston 490, Ontario

This is a buyers' guide of machinery, equipment, materials, and engineering and industrial services in Canada. It is divided by products and the firms that manufacture them, with their addresses. There is also a brand and trade name section in the directory.

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BYERS TRADE DIRECTORY

Annual

Byers Associates  
1885 Wilson Ave.  
Weston 490, Ontario

- 1) Contents index gives page numbers for each item.
- 2) Trade directory lists companies by sub-headings under general headings.

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BYERS WESTERN INDUSTRIAL DIRECTORY

Annual

Byers Associates  
1885 Wilson Ave.  
Weston, Ontario



- 1) Brand and trade names and manufacturers listed with their agents, distributors or factory representatives with addresses. Only companies which advertise in the directory are listed.
- 2) For each of Alberta, British Columbia, Manitoba, Ontario Lakehead, and Saskatchewan there is a buyers guide to machinery, equipment, materials, engineering, and industrial services broken down by category with companies listed. There is an address and telephone index for each of these sections, but it only lists companies mentioned in the buyers' guide who advertise in the directory.

21  
CIM DIRECTORY

Annual

Canadian Institute of Mining and Metallurgy  
906-117 Ste. Catherine St. W.  
Montreal 110, Quebec

- 1) Listing of members and branches of the institute across Canada.

22  
CANADA IN THE WORLD OF ELECTRONICS

Department of Industry, Trade and Commerce  
Ottawa, Ontario.

In addition to a review of Canadian achievements in the field of electronics the directory includes;

- 1) A directory of Canadian companies supplying electronics equipment, components, consumer products and consultant services. This section is alphabetically arranged by company name and gives addresses and product information for each. It is further broken down into four sections as previously noted.
- 2) A cross index by products for each of the four sub-sections of part one listing companies by category.

23  
CANADA'S CHEMICAL VALLEY

The Sarnia & District Chamber of Commerce  
224 N. Vidal Street  
Sarnia, Ontario

This booklet contains a brief description of Sarnia's manufacturing industries and includes location, product types and usage, branches, and markets of each.

24  
CANADA'S PRESSURE TREATED WOOD PRODUCTS

Department of Industry, Trade and Commerce  
Ottawa, Canada

This publication lists, for each of the ten producers of pressure treated wood products in



Canada, their address, types of preservative treatments offered, and main types of wood commodities treated.

25

#### CANADA'S WHO'S WHO OF THE POULTRY INDUSTRY

Annual

Farm Papers Ltd.  
605 Royal Ave.  
New Westminister, B.C.

- 1) Lists officers of the Canada Department of Agriculture, Poultry division in Ottawa and the Provinces. For each province, there is a great deal of information, including department of agriculture officers, lists of registered hatcheries and egg grading and packing stations. There are also directories of egg breaking stations and feed manufacturers (& feed supplement manufacturers) with names and addresses. Registered poultry stations and industry associations are also listed.

26  
CANADIAN ADVERTISING RATES AND DATA

Monthly

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Names and addresses of companies which publish two or more periodicals
- 2) Daily newspaper section lists papers (English and French) alphabetically by provinces and cities and gives rates and circulation, etc.
- 3) Weekend, weekly, comic section, and foreign language papers are listed with circulation, rates, etc.
- 4) Consumer magazines, rotogravure magazines, and farm publications are listed with rates and other data.
- 5) Business publications section lists, by classification, advertising rates and other data for Canadian publications.
- 6) Product postcard service companies are listed by category.
- 7) Canadian radion and television stations are listed by provinces and cities with rates and data for each.

Other sections include transit and outdoor advertising, theatre advertising, agency personnel, and Canadian and international media representatives.

27

#### CANADIAN ALMANAC AND DIRECTORY

Annual

Copp Clark Publishing Co.  
517 Wellington St. W.  
Toronto, Ontario



Though not specifically a trade directory, this book contains information on the Canadian government, banks, postal regulations and shipping, newspapers and magazines, associations, education facilities by province, lawyers, provincial government departments, and a great deal of other specific and general material.

28

CANADIAN AUTO PARTS

Department of Industry, Trade and Commerce  
112 Kent St.  
Ottawa 4, Ontario

- 1) Canadian companies supplying automotive products, materials, and services with name and address, executive contact, products and services, and markets.
- 2) Canadian automotive products, materials and services by type with suppliers listed.
- 3) Directory of bonafide United States and Canadian vehicle manufacturers with locations.

29

CANADIAN AUTOMOTIVE TRADE - TOOLS AND EQUIPMENT DIRECTORY

April issue Canadian Automotive Trade  
MacLean - Hunter Publications Ltd.

- 1) Directory of tools and equipment lists manufacturers by category
- 2) Manufacturers section lists producers of goods listed in section one, with addresses
- 3) Parts and equipment distributors listing includes firm names and addresses and a list of the brands handled.

30

CANADIAN AVIATION - AVIATION DIRECTORY OF CANADA

April Issue Canadian Aviation

MacLean - Hunter Ltd.  
481 University Avenue  
Toronto 2, Ontario

- 1) Section on firms involved in Manufacturing, Transport, Service and Repairs gives name and address of company and brief resume of their services. Flying schools and clubs are also listed.
- 2) Aviation organizations are described and their addresses and officers are listed.
- 3) Government and Military aviation branches are catalogued.
- 4) Sources of Supply (Sales & Service, Components and Flight Equipment, Ground Equipment & Aids)
- 5) Addresses of suppliers.

31

CANADIAN BEVERAGE REVIEW BUYER'S GUIDE

January Issue Cdn. Beverage Review

Ronald J. Cooke Ltd.  
451 Beaconsfield Blvd.  
Beaconsfield, Quebec



- 1) Buyer's guide to products equipment and services by title with company list for each.
- 2) Directory of manufacturers and suppliers with main and branch office addresses and list of products distributed and represented.

32

#### CANADIAN BUILDING - DIRECTORY OF CATALOGUES

November issue Canadian Building

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Directory of catalogues for building products and tools and equipment by category.
- 2) Guide to manufacturers lists names and addresses

33

#### CANADIAN CHEMICAL PROCESSING - CHEMICAL BUYERS GUIDE

December issue Canadian Chemical Processing

Southam Business Publications Ltd.  
1450 Don Mills Road  
Don Mills, Ontario

- 1) Chemical company directory lists firm names and addresses of manufacturers and distributors with their principals.
- 2) Principals directory lists Canadian supplier (s)
- 3) Chemicals, raw materials formulations, and allied products directory list the Canadian supplier or manufacturer for each.
- 4) Canadian chemicals price index lists amounts payable for certain quantities
- 5) Trade names directory lists supplier firm for each.

34

#### CANADIAN CLAY AND CERAMICS

June issue Canadian Clay and Ceramics

Taylor Enterprises  
2175 Sheppard Ave. E.  
Suite 110  
Willowdale, Ontario

This is not a trade directory in so far as it does not list products. However it does give the names and addresses of the corporate members of the Canadian Ceramic Society.

35

#### CANADIAN CLEANER & LAUNDERER DIRECTORY OR EQUIPMENT & SUPPLIES

November issue of Cdn. Cleaner & Launderer

Canadian Textile Journal Publishing Co. Ltd.  
4920 de Maisonneuve Blvd. W.  
Suite 405  
Montreal, Quebec



Directory sections list companies producing & supplying

- 1) Drycleaners, extractors, and tumblers
- 2) Solvent reclaimers, filters, purifiers, stills and coolers
- 3) Dry cleaning finishing equipment, drapery finishing equipment
- 4) Dry cleaning chemicals
- 5) Washers, washer-extractors, tumblers, extractors and dryers
- 6) Flatwork ironers, feeders, folders and spreaders
- 7) Laundry finishing equipment
- 8) Laundry chemicals
- 9) Laundry handling and loading systems
- 10) Flatwork ironer covers, aprons, laundry nets and bags
- 11) Linens, uniforms, patching & mending
- 12) Coin drycleaners, washers, extractors and dryers
- 13) Finishing equipment
- 14) Vending machines, coin changers, locks
- 15) Insurance
- 16) Franchises, licensees, service programs
- 17) Identification, marking, tagging and invoicing
- 18) Conveyors
- 19) Trucks, bins and shelving
- 20) Packaging equipment
- 21) Packaging products
- 22) Boilers and generators
- 23) Air vacuum systems
- 24) Fur leather & suede cleaning
- 25) Press pads and covers
- 26) Doors, night depositories, lockers
- 27) Miscellaneous equipment and components
- 28) Mixed specialty products

- 1) Directory of U.S.A. manufacturers with names and addresses
- 2) Directory of Canadian manufacturers and distributors with names and addresses

36

CANADIAN CONSTRUCTION ASSOCIATION MEMBERSHIP ROSTER

Annual

Canadian Construction Association  
151 Rue O'Connor  
Ottawa 4, Canada

- 1) Alphabetical roster of member firms.
- 2) Geographical listing by province of construction firms and associate firms.



37

## CANADIAN CONTROLS AND INSTRUMENTATION - BUYERS' GUIDE

November Issue Cdn. Controls and Instrumentation

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Control and instrument product section lists supplier firms by category.
- 2) Manufacturers' section lists firms and addresses with Canadian representatives of foreign companies
- 3) Manufacturers' representatives directory lists companies and addresses with branch offices included.

38

## CANADIAN CONTROLS AND INSTRUMENTATION - CONTROL VALVES BUYERS GUIDE

February Issue Canadian Controls and Instrumentation

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Buyers guide to control valves lists suppliers and representatives for foreign suppliers of control valves in Canada.
- 2) Reference chart lists addresses of manufacturers and suppliers of control valves in Canada with an indication of the products they supply.

39

## CANADIAN DEFENCE COMMODITIES

Department of Industry, Trade and Commerce  
Ottawa, Canada

- 1) Index of commodities by group with producers listed
- 2) Index of services and the companies to obtain them from.
- 3) Product illustration section has pictures and descriptions of recent Canadian developments in equipment
- 4) Company directory lists names and addresses as well as the products of each firm.

40

## CANADIAN ELECTRONICS ENGINEERING - ANNUAL DIRECTORY AND BUYER'S GUIDE

July Issue Canadian Electronics Engineering

Maclean - Hunter Ltd.  
481 University Ave.  
Toronto 101, Ontario

- 1) Directory of products and services by classification of electronic and allied components with Canadian and foreign sources.
- 2) Canadian manufacturers with addresses and contacts.
- 3) U.S., U.K. and other manufacturers with Canadian sales representatives listed.
- 4) Canadian representatives listed in the previous sections with names addresses and telephone numbers.



41  
CANADIAN FARM EQUIPMENT DEALER - DIRECTORY

March Issue Cdn. Farm Equipment Dealer

Southam Business Publications  
1450 Don Mills Road  
Don Mills, Ontario

- This directory is in French and English and includes;
- 1) A list of products for farm use with names of manufacturers and suppliers in Canada the U.S. and Europe.
  - 2) The names and addresses of manufacturers of farm equipment with distribution in Canada
  - 3) A list of distributors of farm equipment in Canada, with names, addresses, and lists of manufacturers represented by each.
  - 4) The results of tests on the performance of all tractor types available in Canada in 1970.

42  
CANADIAN FILM-TV WEEKLY YEAR BOOK

Annual

Film Publications of Canada Ltd.  
175 Bloor St. E.  
Toronto 5, Ontario

- 1) Principal statistics of motion picture theatres by provinces and for selected cities
- 2) Principal statistics of drive - in theatres by provinces
- 3) Box office statistics 1930 - 1968
- 4) Exhibition personnel for circuit theatres, booking companies, specialized exhibition, contests, and associations.
- 5) Amusement taxes by province, and theatre licence fees
- 6) Theatres by province and town with seat numbers and licensee, a separate section lists drive-ins.
- 7) Film distributors with names, addresses, and key personnel.
- 8) Film production companies with names, addresses, and executives. Laboratories are listed in the same way.
- 9) National film board directory, and provincial government film units.
- 10) Television directory lists TV sales, equipment, service, closed - circuit TV, and station directory, with names and addresses
- 11) Sections also deal with awards, unions, music, record companies, censorship, 16mm films, and general information.

43  
CANADIAN FISHERMAN & OCEAN SCIENCE - FISHING INDUSTRY BUYERS' GUIDE

December issue Cdn. Fisherman  
Ronald J. Cooke Ltd.  
451 Beaconsfield Blvd.  
Beaconsfield, Quebec.



- 1) Product listing gives supplier's names and type of product they produce if several kinds are available
- 2) Manufacturers names and addresses with branch plants.

44

CANADIAN FLORIST GREENHOUSE AND NURSERY-KEITHS DIRECTORY AND HORTICULTURAL GUIDE

Annual

Horticulture Publications Ltd.  
245 Queen St. S., Box 697  
Streetsville, Ontario

- 1) Directory of retail florists and growers by towns and cities listed alphabetically for all of Canada.
- 2) Trade associations directory with names and addresses.
- 3) Horticultural section lists, by towns and cities, the names and addresses of nurseries, seedsmen, landscapers, tree experts, etc.
- 4) Buyers' guide section lists suppliers by products for the floral and horticultural trade.

45

CANADIAN FOOD INDUSTRIES - ANNUAL STATISTICAL

May Issue Cdn. Food Industries

National Business Publications  
Gardenvale 800, Quebec.

Statistics include forecast for 1971 and 1981

- 1) Industry statistics for major food producers, i.e. meat, poultry, fish, dairy products, etc., list number of establishments, cost of materials, and value of shipments.
- 2) Complete statistical review of each area of food and beverage industries.

46

CANADIAN FOOD INDUSTRIES - BUYERS' GUIDE

September Issue Cdn. Food Industries

National Business Publications  
Gardenvale 800, Quebec

- 1) Special section reviews meat industry in Canada with statistical tables.
- 2) Buyers' guide sections for machinery and equipment, packaging materials, additives and ingredients, and supplies and services are broken down by product or service with the firm names for each.
- 3) Directory of company names and addresses.



## CANADIAN FOREST INDUSTRIES - EQUIPMENT AND SERVICES

Department of Industry, Trade and Commerce  
Ottawa, Canada.

The directory is divided into thirteen sections. The first twelve list companies which supply certain types of goods or services for the Canadian forest industry. The last section lists company names and addresses, the equipment and services they supply, and the section numbers where their names appear. This directory deserves mention for being very well designed.

## CANADIAN FOREST INDUSTRIES - EQUIPMENT BUYERS GUIDE

August Issue Cdn. Forest Industries

Southam Business Publications Ltd.  
1450 Don Mills Road  
Don Mills, Ontario

- 1) Services section lists Federal and Provincial government forestry officials, and business consultants.
- 2) Manufacturers directory lists makers of forest industry equipment with their addresses (Main and Branches)
- 3) Distributors are listed by province with addresses and products handled.
- 4) Equipment index lists logging and sawmilling equipment and supplies and the firms which supply each.

## CANADIAN FORGINGS

Department of Trade and Commerce  
Ottawa, Canada

This publication was compiled for the purpose of indicating the general capabilities of the Canadian forgings industry and to help buyers to locate reliable sources of supply for both ferrous and non-ferrous metal forgings. It gives information about nineteen firms including their production types and special facilities, and their addresses. A chart indicates types of metals forged and the companies which handle them.

## CANADIAN FRESH FRUIT AND VEGETABLE YEARBOOK

Annual

Canadian Fruit Wholesalers' Association  
1858 Carling Drive  
Ottawa 3, Ontario

- 1) Canadian fruit & vegetable tariff chart
- 2) Buyer's guide to growers, brokers, shippers in Canada and the U.S., gives names.
- 3) Guide to services and equipment.
- 4) List of members of the Canadian Fruit Wholesalers Association with U.S. section included.



The directory is limited to member firms.

51

CANADIAN GROCER - FOOD BROKERS AND MARKETS SURVEY

February issue Canadian Grocer

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Brands sold by food brokers are listed with a basic description of each.
- 2) Directory of food brokers by province and city gives name and address of each.
- 3) Market surveys for each province by cities. Warehouses and facilities are listed.

52

CANADIAN GROCER - SURVEY OF CHAINS AND GROUPS

August Issue Canadian Grocer

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Chain store companies are listed with head office addresses and chief executives, retail sales and number of stores as well as other data.
- 2) Groups directory lists firm names and addresses, numbers of stores and additional information. List is broken down by provinces.

53

CANADIAN GUIDE - GAZETTEER AND SHIPPER'S DIRECTORY

Monthly

International Railway Publishing Co.  
480 Lagauchetiere St. W.  
Montreal 128, Canada

- 1) Airlines in Canada are listed with a list of the places they serve and the address of their head office.
- 2) Gazetteer and shipper's directory lists each place in Canada, its location and the shippers that serve it, nearest business centre and population.
- 3) Water route section lists names and particulars of steamship and motor vessel lines.
- 4) Railway section lists timetables for Canadian rail companies and American lines operating into Canada.
- 5) Other information for shippers is included.

54

CANADIAN HOSPITAL AND MEDICAL EQUIPMENT

Department of Industry,  
Trade and Commerce  
Ottawa, Ontario

The booklet describes some of the latest developments in this type of equipment in Canada. For each product, information is given about it and the producing company.



55  
CANADIAN HOSPITAL DIRECTORY

Annual

The Canadian Hospital Association  
25 Imperial Street  
Toronto 7, Ontario

- 1) Tables indicate, by province, the distribution of hospitals and beds.
- 2) Buyers' guide section lists, by category, firms supplying equipment, supplies and services for hospitals.
- 3) Directory of manufacturers' and distributors' names and addresses

56  
CANADIAN HOTEL & RESTAURANT - FOODSERVICE EQUIPMENT

October issue Cdn. Hotel and Restaurant

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 101, Ontario

- 1) Foodservice equipment directory lists manufacturers by categories
- 2) Suppliers of foodservice equipment are listed by province with names, addresses and an indication of where the head office is. A separate section gives names and addresses of foreign manufacturers.

57  
CANADIAN HOTEL AND RESTAURANT - INTERIOR DECOR AND BUILDING MATERIALS SOURCE SUPPLEMENT

May issue Canadian Hotel and Restaurant

Maclean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Product-section lists suppliers of interior decor and building materials by category.
- 2) Suppliers directory lists firms and addresses by province with branches and dealers.
- 3) Chronological listing of shows.
- 4) Show data listings include type, dates, rates for exhibition, hours of operation, personnel, etc.

59  
CANADIAN INSURANCE ANNUAL STATISTICAL REVIEW

April Issue Canadian Insurance

Stone & Cox Ltd.  
55 York Street  
Toronto 1, Ontario



The issue is divided into two parts, these being a general and a life insurance section.

## GENERAL

- 1) A review of general insurance in Canada
  - 2) Company rankings
    - a) total business
    - b) 1970 automobile
    - c) 1970 fire
  - 3) Line record, all classes
  - 4) Marine insurance
  - 5) Personal accident & sickness
  - 6) Company statistics for five years

## LIFE

- 1) Directory of life insurance
  - 2) Total for Federally Registered Companies
  - 3) Health insurance

60  
CANADIAN JEWELLER BUYERS' GUIDE

July Issue Canadian Jeweller

Maclean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Guide to merchandise and suppliers lists companies by product
  - 2) Guide to services and special products by category with suppliers listed.
  - 3) Directory of suppliers gives names and addresses

61  
CANADIAN JEWELLER - GUIDE TO WHOLESALERS

February issue Canadian Jeweller

MacLean - Hunter Ltd.  
481 University Avenue  
Toronto 2, Ontario

- 1) Guide to jewellery wholesalers gives firm names and addresses, executives names, products handled, and any special services.
  - 2) List of brands sold wholesale cross referenced to firms.

62  
CANADIAN JEWELLER - TRADEMARK INDEX

December issue Canadian Jeweller

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario



- 1) Trademark index lists each name or a description of the trademark for firms marketing jewellery in Canada.
- 2) Manufacturers, importers, and distributors directory lists firm names and addresses

63  
CANADIAN KITCHEN CABINETS

Department of Industry, Trade and Commerce  
Ottawa, Canada

Each of the twelve firms which are listed in this directory are producers of factory-made kitchen cabinets. For each company there is an address, a description of their products, and a drawing of one of their typical kitchen designs.

64  
CANADIAN MACHINERY AND METALWORKING; METALWORKING CATALOGUE AND BUYING DIRECTORY

December issue Cdn. Machinery and Metalworking

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Trade names section gives name of company that uses each
- 2) Information services section gives names and addresses of government agencies, research centres, trade associations, etc. associated with metalworking in Canada.
- 3) Metal suppliers are listed with addresses by province with a chart showing which metals they supply.
- 4) Custom foundries and forge shops are listed by province with address with an indication of their facilities and metals handled.
- 5) Toolmakers are listed by province with their addresses and facilities.
- 6) Custom platers and finishers with their addresses and facilities are listed by provinces.
- 7) Products directory lists suppliers by category
- 8) Manufacturers directory gives names and addresses for domestic and foreign firms.
- 9) Distributors list gives addresses of dealers, distributors, and agents for metal working products in Canada.

65  
CANADIAN MERCHANDISE MART

Annual

Byers Associates  
1885 Wilson Ave.  
Weston, Ontario

- 1) Contents index gives page numbers for all items.
- 2) Retailers section lists supplier companies for each category of apparel and Smallwares.
- 3) Manufacturers section list materials equipment and supplies for the apparel and shoe producers. Millinery equipment and supplies are also listed.



66

CANADIAN METALWORKING PRODUCTION - CANADIAN SOURCE INDEX

October Issue Canadian Metalworking Production

Southam Business Publication Ltd.  
1450 Don Mills Road  
Don Mills, Ontario

- 1) Products directory lists suppliers of materials and equipment for the metal working industries in Canada by product types.
- 2) Suppliers directory gives names and addresses of manufacturers and distributors, with lines represented listed.
- 3) Manufacturers from around the world are listed with the name of Canadian suppliers.

67

CANADIAN MINERALS YEARBOOK

Annual

Mineral Resources Branch  
Department of Energy, Mines and Resources  
Ottawa, Ontario

- 1) General review of the mineral industry with statistical tables on all aspects of the Canadian mineral industries.
- 2) Individual surveys for each mineral produced in Canada include production statistics, statistical breakdowns of usage, a world review, prices, and company statistics.
- 3) Company name index gives page references to appropriate mineral surveys
- 4) Map of the mineral producing areas of Canada.

68

CANADIAN MINES HANDBOOK

Annual

The Northern Miner Press Ltd.  
77 River St.,  
Toronto 247, Ontario

- 1) Directory of mining companies active and inactive, with name, address, capital, products and property of each.
- 2) Products directory lists firms by metals and minerals.
- 3) Directory of smelting plants and refineries in Canada
- 4) Company production tables
- 5) Other tables and information include export and production figures, prices, associations and Federal and Provincial Mines Department directories.



69

CANADIAN MINING MANUAL

Annual

National Business Publications Ltd.  
Gardenvale 800, Quebec

- 1) Operation and cost data for mining companies in Canada includes labour distribution.
- 2) Data on mining and metallurgy milling plants includes operating and cost data as well as mill flow sheets and labour force information.
- 3) Engineering and plant labour distribution includes offices and plants.
- 4) Source-of-supply index lists companies and addresses with branch offices and personnel.
- 5) Equipment, supplies, and services index lists firms by category.

70

CANADIAN MOTEL/MOTOR HOTEL ANNUAL DIRECTORY & BUYERS GUIDE

February Issue Cdn. Motel/Motor Hotel Magazine

Sound Publishing Limited  
868 2nd Avenue E.  
Owen Sound, Ontario

- 1) Names and addresses of manufacturers, representatives, and distributors and dealers. Branch offices are also listed when applicable.
- 2) Buyer's guide for furnishings & supplies by product with sources listed.
- 3) Buyer's guide for food & beverages by product with sources
- 4) Buyer's guide for food service equipment by product with sources
- 5) Directory of associations across Canada.

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CANADIAN MUSIC INDUSTRY DIRECTORY

Annual

RPM Music Publications Ltd.  
1560 Bayview Ave.  
Suite 107  
Toronto 17, Ontario

- 1) Canadian record companies, their names addresses, labels and executives and their distributors names and addresses. A separate section re-lists the distributing firms and addresses.
- 2) Record producers names and addresses
- 3) Music publishers names and addresses
- 4) Canadian booking agencies names and addresses
- 5) Recording studios, pressing plants, record jacket firms, promotion agencies, and suppliers of other goods and services to the music industry are all listed with addresses.
- 6) Directory of radio stations with addresses by province including the Yukon and the Northwest territories.



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## CANADIAN NON-FERROUS FOUNDRIES, DIE CASTERS, INGOT MAKERS

Department of Industry, Trade and Commerce  
Ottawa, Canada.

This directory has a section for each of the three divisions referred to in the title. Each section includes;

- 1) A chart showing which firms handle each type of metal.
- 2) An entry for each company which gives the address, a contact name, a brief history, and a description of the facilities available.

73

## CANADIAN OFFICE PRODUCTS & STATIONERY DEALER'S GUIDE

December issue Cdn. Office Products & Stationery  
O'Beay - Swan Publishing Ltd.  
120 Eglington Avenue East  
Toronto 12, Ontario

- 1) List of products with the names of suppliers for each one.
- 2) Trade names with description of the product and its supplier.
- 3) Guide to suppliers giving names of addresses of both Canadian firms and Canadian distributors for U.S. firms.

74

## CANADIAN PACKAGING BUYERS GUIDE

July Issue Canadian Packaging

Maclean - Hunter Ltd.  
481 University Ave.  
Toronto 101, Ontario

- 1) Buyers' guide of packaging materials & components by product with a listing of the companies that produce or supply them.
- 2) Buyers' guide for containers listed as above.
- 3) Buyer's guide for packaging machinery and equipment listed as above.
- 4) Buyers' guide for converting & boxmaking machinery and equipment.
- 5) Buyers' guide to boxmakers in Canada by province with firm names and addresses, products and branch plants.
- 6) Buyers' guide to corrugated box makers in Canada with name, address, products and branch plants.
- 7) Buyers' guide to paper, film, and foil converters by province with firm names and addresses, products and branches.
- 8) Buyers' guide to custom packagers, listed as above.
- 9) Guide to aerosol fillers, as above.
- 10) Guide to packaging in plastics, as above.
- 11) Guide to package designers and consultants with names and addresses.
- 12) Guide to associations in the packaging field.
- 13) Major packaging shows in the coming year with locations and contacts.
- 14) Names and addresses of firms listed in the buyers' sections.



75

## CANADIAN PAINT AND FINISHING - BUYER'S GUIDE

January Issue Canadian Paint and Finishing

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) List of paint manufacturers by products and companies
- 2) Directory of products and firms related to product finishing and electroplating.

For each of the above sections there is a separate list of company names and addresses which includes branch offices.

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## CANADIAN PHOTOGRAPHY - BUYING GUIDE

April issue Canadian Photography

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Buying guide lists suppliers names by category for photographic and related equipment.
- 2) Brand name index lists manufacturers and Canadian distributors for each product, which is described briefly.
- 3) Buyer's guide as number one (1) in French.
- 4) Canadian distributors section gives firm names and addresses and list of represented companies
- 5) Manufacturers listed with addresses.  
Distributors are also listed.
- 6) Official repair centres by provinces and cities with addresses and services offered.
- 7) Association directory.

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## CANADIAN PLASTICS DIRECTORY & BUYERS' GUIDE

June Issue Canadian Plastics

Southam Business Publications Ltd.  
1450 Don Mills Road  
Don Mills, Ontario

Sections tab-indexed for easy reference include;

- 1) Processors and products across Canada including manufacturers and distributors, processing methods, and products available by heading by company.
- 2) Manufacturers, distributors and agents for plastics raw materials, Materials available and supplies.
- 3) Manufacturers, distributors, and agents of processing and auxiliary equipment listed both by company and by machine types.
- 4) Mold, tool, and die makers with company name, address and products.
- 5) Who's who in the plastic industry and a list of associations related to this field.
- 6) Trade names with description of item and their producers; designers and consultants to the plastics industry.



78

CANADIAN PORTS AND SEAWAY DIRECTORY

Annual

National Business Publications Ltd.  
Gardenvale 800, Quebec.

- 1) Ports listing for Canada and the U.S. section of the Great Lakes, with maps
- 2) St. Lawrence Seaway information on tolls and warpage, etc.
- 3) Dues and charges for national and public harbours in Canada.
- 4) Other information includes; distances, quarantine requirements, agency fees, Arctic ports section, container terminals, port information, etc.

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CANADIAN PRINTER & PUBLISHER - GRAPHIC ARTS BUYERS GUIDE

January Issue Cdn. Printer & Publisher

MacLean Hunter  
481 University Ave.  
Toronto 101, Ontario

- 1) Directory of Equipment and machinery for the graphic arts is followed by a list of manufacturers and agents with names and addresses.
- 2) Directory of supplies and services for the graphic arts.

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CANADIAN PUBLISHERS' DIRECTORY

Annual  
Quill and Quire  
443 Mount Pleasant Road  
Toronto 7, Ontario

- 1) Key to publishers lists them alphabetically with addresses and telephone numbers and assigns a letter code to each.
- 2) Wholesalers directory gives name address, and telephone number for each.
- 3) Listing of French Language publishers as in (1)
- 4) List of hardcover publishers represented in Canada with the letter code for the appropriate Canadian representative.
- 5) List of paperback publishers represented in Canada with the code of the representative distributor.

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CANADIAN REAL ESTATE ANNUAL

June issue Building Development

Greey de Pencier Publications Ltd.  
The Greey Building  
56 Esplanade, Toronto 1



In addition to articles describing the real estate industry in Canada there are statistics on housing starts across Canada. There is also a real estate market Indicator. In the directory section are:

- 1) A directory of real estate companies with extensive information for each including balance sheets.
- 2) Directory to Canadian Real Estate includes institutions and organizations associated with real estate, and a list of their members.

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#### CANADIAN REALTOR - DIRECTORY

biennial

The Canadian Real Estate Assn.

99 Duncan Mill Road  
Don Mills, Ontario

- 1) Directory of members of the Canadian chapter of the International Real Estate Federation with names and addresses.
- 2) Membership roster of the Canadian Institute of Realtors, by geographical area with names, addresses, key personnel and type of service offered for each firm
- 3) Canadian Association of Real Estate Boards presidents directory giving names and addresses by geographical areas.
- 4) C.A.R.E.B. directory lists member firms by province and city with their addresses and executives.

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#### CANADIAN RESEARCH AND DEVELOPMENT - BUYER'S GUIDE

December issue Cdn. Research and Development

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Product section lists firms which supply research and development orientated products by category.
- 2) Manufacturers section lists firm names and addresses and distributors.
- 3) Representatives and distributors directory includes firm names and addresses and sales office locations.

#### CANADIAN SCIENTIFIC AND PROFESSIONAL EQUIPMENT

Department of Industry, Trade and Commerce  
Ottawa, Canada.

Designed to illustrate the capabilities of Canada's over two hundred and fifty manufacturers of scientific and professional equipment, the directory lists;

- 1) Companies by equipment categories
- 2) Thirty - seven Canadian manufacturers with addresses and product information
- 3) A reader service section with reply cards.



6  
ANADIAN SERVICE DATA BOOK

Annual

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) General and specific data for domestic and imported automobiles lists each make and model in sections on engines, valves, pistons and ignition, cooling systems, transmissions, brakes, steering etc.

6  
CANADIAN SHIPPING AND MARINE ENGINEERING ANNUAL DIRECTORY & SPECIAL REPORT ON SHIPYARDS.

December issue Cdn. Shipping

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) A report on the activities of all Canadian shipyards during 1970
- 2) Product directory lists manufacturers and suppliers of marine goods by category.
- 3) Manufacturers and agents directory give addresses of companies.

87  
CANADIAN SNO-MOBILES - BUYER'S GUIDE

Winter issue Canadian Sno-Mobiles  
Jonathan Publications Ltd.  
46 Bates Road  
Montreal 256, Quebec.

- 1) Product listing gives names of suppliers of recreation vehicles and associated products.
- 2) Supplier listing gives name and address for each company.

88  
CANADIAN SPECIAL TRUCK EQUIPMENT MANUAL

Annual

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) General truck equipment and accessories section lists names of manufacturers and distributors by category.
- 2) Truck bodies and commercial trailers manufacturers are listed by category.
- 3) Recreational vehicle section lists manufacturers and distributors of these products.
- 4) Company directory lists firms and addresses of manufacturers and distributors.



- 5) Regional truck body builders listing gives firm names, addresses and products.
- 6) Regional motor vehicle administrators names and addresses. Canada and the U.S. are listed.
- 7) Organizations and associations directory for trucking and related areas.

89

#### CANADIAN TELEPHONE AND CABLE TELEVISION - ANNUAL DIRECTORY AND BUYERS GUIDE

March Issue Cdn. Telephone & Cable Television Inc.

Pryde Publications  
2 Bloor St., East  
Toronto 5, Ontario

- 1) Index of suppliers and manufacturers including firm names and addresses.
- 2) Listing of telephone equipment and services.
- 3) Listing of cable television equipment and services

90

#### CANADIAN TRADE INDEX

Annual

Canadian Manufacturers Association  
67 Yonge St.  
Toronto 215, Ontario

Listings are on different coloured papers to facilitate reference, and include;

- 1) A list of export information for Canadian manufacturers (yellow)
- 2) An alphabetical list of Canadian manufacturers, with names, addresses, branches, and products, with parent company, where applicable. (green)
- 3) A geographical list of Canadian manufacturers. (pink)
- 4) A list of products and the firms that manufacture them in Canada. (white)
- 5) Listing of services and farm produce suppliers. (white)
- 6) Index of product headings in English white and French (green.)

91

#### CANADIAN TRANSPORTATION & DISTRIBUTION MANAGEMENT - TRANSPORTATION GUIDE

July Issue Canadian Transportation

Southam Business Publications Ltd.  
1450 Don Mills Road  
Don Mills, Ontario.

This expansive directory of transportation services in Canada includes;

- 1) A guide to Canadian railway services including company names and addresses with contact names and phone numbers; freight offices listed by province with phone numbers and contact names; piggyback points by province with addresses and telephone numbers; and specifications of Canadian rolling stock.
- 2) Canadian air cargo guide lists, for each of the thirty-three airlines operating within and out of Canada, their flights, by destination and frequency for domestic and international flights, as well as the types of aircraft operated.



- 3) Guide to freight forwarders and customs brokers including express companies and bus parcel express services. This section is broken down first by province and further by city with companies listed for each with their addresses, telephone numbers and services listed. Some U.S. and foreign companies are also listed.
- 4) U.S. connecting carriers guide lists motor carriers with their addresses, telephone numbers, contacts, gateway terminals, equipment, tariffs and direct, service. This section also lists Canadian representatives of U.S. connecting carriers.
- 5) Marine shipping guide lists international ports and the steamship lines and agents with their addresses and services.
- 6) Warehousing guide lists companies by province (broken down by towns and cities) and gives addresses and facilities for each.
- 7) Inter-provincial trucking section lists terminals operated by in-Canada firms by province (broken down by towns and cities) with addresses, contacts and telephone numbers.

92

#### CANADIAN TRAVEL COURIER'S INDUSTRY DIRECTORY

Annual

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario.

This directory lists names, addresses, and key personnel for airline, rail and steamship companies. Travel agencies are also listed.

93

#### CANADIAN TRAVEL PRESS - PERSONNEL GUIDE TO CANADA'S TRAVEL INDUSTRY

Twice annually

Canadian Travel Press  
228 Bloor St. W.  
Toronto 5, Ontario

Lists with name, address and executives

- 1) Canadian tour wholesalers.
- 2) Tour operators
- 3) Canadian retail travel agents by province, by region or city.
- 4) Automobile associations for five provinces
- 5) Travel insurance firms
- 6) Tourist boards of foreign countries in Canada (or U.S.A. or foreign nation)
- 7) Airlines that serve Canada and the U.S. with the addresses and phone numbers of their agencies.
- 8) World airlines listed alphabetically
- 9) Steamship lines with name, address, and cable address.
- 10) Travel organizations
- 11) Railways, Canadian, British, and French with Canadian representatives for overseas lines.



- 12) Air, rail, and ship conferences with addresses and classifications.
- 13) Federal and provincial travel departments main branch addresses.
- 14) Hotel representatives in Canada listed alphabetically with contact name and address
- 15) Hotel chains with location and name of all member hotels.
- 16) International hotels with Canadian representatives by country.

94

#### CANADIAN UNIVERSITY & COLLEGE - PURCHASING GUIDE

Maclean - Hunter Ltd.  
481 University Ave.  
Toronto 101, Ontario

- 1) Directory of Universities and Colleges in Canada with addresses and enrollment, by province.
- 2) Guide to educational media, materials, and teaching aids, by category with company listings.
- 3) Scientific and engineering equipment and apparatus buyers guide lists companies supplying each type.
- 4) Guide to equipment for technical and specialized education with suppliers listed.
- 5) Furnishings and interior decor, also library furnishings buyers' guide.
- 6) Guide to suppliers of buildings and grounds maintenance products.
- 7) Directory of office and administrative systems and equipment suppliers.
- 8) Names and addresses of suppliers of goods and services listed elsewhere in the directory.

95

#### CANADIAN VENDING BUYER'S GUIDE & DIRECTORY

October issue Canadian Vending

Sound Publishing,  
868 Second Ave. E.  
Owen Sound, Ontario.

- 1) Directory of Canadian manufacturers and distributors of vending machines and components, lists companies, addresses, products, and personnel.
- 2) Directory of Canadian vendible product suppliers with names, addresses and products available.
- 3) Beverage venders and supplies by product type with company listings.
- 4) Cigarette venders and supplies
- 5) Food venders and supplies
- 6) Dairy venders and supplies
- 7) Bulk venders and supplies
- 8) Specialty venders and supplies
- 9) Component parts, fixtures and services

96

#### CANADIAN WELDER & FABRICATOR

June issue Canadian Welder & Fabricator



Sanford Evans Publishing Ltd.  
1071 St. James St.  
P. O. Box 6900  
Winnipeg, Manitoba.

- 1) Product listing gives names of the sources for welding supplies .
- 2) Product classification index tells which page to look on in the first section for a particular item.
- 3) The names and addresses of manufacturers, their branch offices, distributors and the lines they carry are arranged alphabetically.

97

#### CANADIAN WINGS AVIATION DIRECTORY

March Issue Canadian Wings

Wings Publishing Co. Ltd.

McCall Field  
Calgary, Alberta

- 1) Aviation companies, services and products, flying and non-flying with names and addresses in table form with extensive information.
- 2) Aviation publications with addresses
- 3) Manufacturers specifications for small and medium size aircraft.
- 4) Radio equipment manufacturers with product specifications.
- 5) Aviation organizations and government departments
- 6) Aviation insurance companies addresses agents and brokers (insurance) listed separately.

98

#### CANADIAN WOOD COMPONENTS

Department of Industry, Trade and Commerce,  
Ottawa, Canada.

This directory lists firms who produce large volumes of wood products and can offer continuous supplies.

It includes;

- 1) A reference chart which shows which firms produce each kind of wood component, and whether it is in rough, semi-fabricated, or fully fabricated form.
- 2) A description of each company including the address and the name of a contact. In addition, the products for each firm are listed as well as their equipment and production.

99

#### CERTIFIED WELDING FABRICATORS AND CONTRACTORS

Occasional

Canadian Welding Bureau  
254 Merton Street  
Toronto 7, Ontario



This listing includes the names of firms tested and certified to the welding code requirements of the Canadian Standards Association. The list is divided into steel and aluminum welders by geographical area with company names and city of operation. The list is divided into two sections, firms with full approval. The latter companies may not perform certain types of welding operations.

100

## CHEMICAL PRODUCTS FOR THE CONSTRUCTION INDUSTRY

Department of Industry, Trade and Commerce  
Ottawa, Canada

- 1) Two reference charts list main construction chemicals with sub-groups, and indicates the Canadian companies which supply each type for : a) tourist, commercial, institutional and housing projects and b) industrial plants and service projects.
- 2) Detailed information is given for all of the companies listed on the reference charts. This information includes the address and executive contact, marketing methods and export products available, and application methods.
- 3) A trade name directory indicates the companies which use particular product names.

101

## CIVIC ADMINISTRATION - MUNICIPAL REFERENCE MANUAL AND PURCHASING GUIDE

August issue Civic Administration

MacLean-Hunter Ltd.  
481 University Ave.,  
Toronto 2, Ontario

- 1) Municipal association directory gives names and addresses of Canadian organizations.
- 2) Buying guide lists suppliers of all types of municipal goods (administrative and operational) by categories.
- 3) Suppliers names and addresses with branch offices included.
- 4) Directory of municipal consulting engineers by region with addresses and classifications.

102

## COMPENDIUM OF PHARMACEUTICALS AND SPECIALTIES

Annual

The Canadian Pharmaceutical Association,  
Publishing Department,  
175 College Street,  
Toronto 2B, Ontario

- 1) Descriptions of pharmaceutical products including dosage and supply, indications and contraindications, precautions and adverse effects.
- 2) Index gives generic names, chemical names and brands, and their manufacturers.
- 3) Prescribers guide and Therapeutic index.



103

DESIGN ENGINEERING - DRAWING OFFICE SUPPLIES BUYERS' GUIDE

February issue Design Engineering

MacLean-Hunter Ltd.,  
481 University Ave.,  
Toronto 2, Ontario

- 1) Buyers' guide to drawing office equipment and supplies lists source companies by category.
- 2) Manufacturers and distributors names and addresses.

104

DESIGN ENGINEERING - ELECTRICAL MOTORS AND CONTROLS BUYERS' GUIDE

January issue Design Engineering

MacLean-Hunter Ltd.,  
481 University Ave.,  
Toronto 2, Ontario

- 1) Product directory lists manufacturers names by headings.
- 2) Suppliers directory lists manufacturers' addresses and distributors' names.
- 3) Distributors section gives firm names and addresses.

105

DESIGN ENGINEERING - MECHANICAL POWER TRANSMISSION BUYERS' GUIDE

October issue Design Engineering

MacLean-Hunter Ltd.,  
481 University Ave.,  
Toronto 2, Ontario

- 1) Products directory lists manufacturers by category of mechanical transmission products.
- 2) Manufacturers section lists firm names and addresses and distributors' names.
- 3) Distributors section lists company names and addresses.

106

DIRECTORY OF CANADIAN CHEMICALS AVAILABLE FOR EXPORT

Department of Industry, Trade and Commerce,  
Ottawa, Canada.

- 1) Listing of chemicals available for export from Canada by product with their suppliers.
- 2) Chemical consuming industries by product groupings.
- 3) Chemicals listed by functional grouping.
- 4) Directory of manufacturers of chemicals who will export them with names, addresses and products.



107

DIRECTORY OF CANADIAN EDUCATIONAL PRODUCTS

Department of Industry, Trade and Commerce,  
Ottawa, Canada

- 1) Listing by product category, of companies in Canada supplying educational products.
- 2) Alphabetical listing of suppliers with addresses and product information.
- 3) French-Canadian education publishers' names and addresses and an indication of publication types produced.
- 4) Directory of Canadian trade offices around the world.

108

DIRECTORY OF CANADIAN OIL AND GAS EQUIPMENT AND SERVICES

Department of Industry, Trade and Commerce  
Ottawa, Canada

- 1) An alphabetical index of Canadian equipment for the oil and natural gas industries by product category with a list of suppliers for each.
- 2) A listing of services for the oil and natural gas industries by type with company names.
- 3) An index of companies with addresses, services and/or equipment offered and executive to contact.

109

DIRECTORY OF CANADIAN SHORT LINE FARM EQUIPMENT AND MACHINERY MANUFACTURERS

Department of Industry, Trade and Commerce,  
Ottawa, Canada

- 1) Product directory lists, by category, names of firms producing short line farm equipment.
- 2) Manufacturers directory gives names and addresses of suppliers, with those interested in exporting outside of North America indicated.

110

DIRECTORY OF THE CANADIAN NUCLEAR INDUSTRY

Department of Industry, Trade and Commerce  
Ottawa, Canada

- 1) Listing of equipment, materials and services for the nuclear industry with supplier companies for each category.
- 2) Company section give address and list of products and/or services for each firm.



111  
 DIRECTORY OF DIRECTORS

annual

The Financial Post,  
MacLean-Hunter Ltd.,  
481 University Ave.,  
Toronto 2, Ontario

- 1) Listing of directors and executives of Canadian firms with their official position and directorships, and their home addresses.
- 2) Directory of Canadian companies with names and addresses and the positions of their executives and directors.

112  
 DIRECTORY OF MODULAR BUILDING COMPONENTS

Department of Industry, Trade and Commerce  
Ottawa, Canada

The directory includes

- 1) A list of manufacturers of building materials
- 2) A Building construction index.
- 3) A Component Use Index.

The products are listed by division according to the BCI, and the manufacturers are listed by name and address.

- 4) There is also a list of Canadian representatives in foreign countries, so that the directory may be used outside of Canada and interested parties overseas will know who to contact regarding further information.

113  
 DIRECTORY OF PROFESSIONAL ENGINEERS OF BRITISH COLUMBIA

annual

Association of Professional Engineers of the Province of British Columbia  
2210 West 12th Avenue  
Vancouver, B.C.

- 1) Membership listing, alphabetical by name with place of employment.
- 2) Geographical index of engineers.

114  
 DIRECTORY OF QUEBEC MANUFACTURERS

annual

available from: The Queen's Printer,  
Parliament Buildings, Quebec.

- 1) Alphabetical listing of Quebec manufacturers with their industrial classification code numbers.
- 2) Industrial distribution of manufacturers by group with product listing for each firm and addresses.
- 3) Distribution of manufacturing establishments by cities, towns, and rural areas.
- 4) Other manufacturers names and addresses and temporary classification code.



## August issue Drug Merchandising

MacLean-Hunter Ltd.,  
481 University Avenue  
Toronto 2, Ontario

- 1) Men's Toiletries directory lists products by category and gives a list of sizes available and prices for each one.
- 2) Manufacturers and distributors directory gives names and addresses of suppliers of men's toiletries.
- 3) Cosmetics and treatment lines directory lists products by type and gives prices for each.
- 4) Directory of manufacturers and distributors of products listed in part three (3).
- 5) Fragrance directory lists perfume types, sizes available, and prices.
- 6) Directory of manufacturers and distributors of perfumes.
- 7) Hair preparations directory lists products by category by company with their prices.
- 8) Manufacturers and distributors of hair preparations.

## December issue Drug Merchandising

MacLean-Hunter Ltd.,  
481 University Ave.,  
Toronto 2, Ontario

- 1) Prescription specialties, proprietaries, cosmetics and toiletries, and veterinary products listed alphabetically with their manufacturer or distributor.
- 2) Photographic and dark room supplies and equipment listed by category with suppliers names.
- 3) Store fixtures and general equipment list with suppliers names.
- 4) Sundries directory with suppliers names by category.
- 5) Guide to drug proper names, brand names, and official names.
- 6) Directory of manufacturers and distributors gives company names and addresses.

## August issue Drug Merchandising

MacLean-Hunter Ltd.,  
481 University Ave.,  
Toronto 2, Ontario

- 1) Annual report on chain drug stores with name and head office address, number of stores, sales, and a brief corporate description.
- 2) Canada's drug groups listed as in (1).
- 3) Drug wholesalers names and addresses with key personnel and corporate description for each.
- 4) Department store dispensaries listed by company with location and name of the firm which operates each.
- 5) A chart indicates, for each drug store chain in Canada, the total number of stores and the number in each province.



117

ELECTRICAL CANADA - A DIRECTORY OF CANADIAN ELECTRICAL PRODUCTS

Department of Industry, Trade & Commerce  
Ottawa, Canada

This publication includes a review, with some statistics of various aspects of production, transmission, and use of electricity in Canada; In the directory section there are;

- 1) A listing of Canadian companies supplying electrical equipment, components and services with firm names and addresses and a list of products.
- 2) A product cross index which lists companies by category.

118

ELECTRICAL CONTRACTOR AND MAINTENANCE SUPERVISOR DIRECTORY OF ELECTRICAL PRODUCTS & CATALOGUES

July Issue EC & MS

Maclean - Hunter Ltd.  
481 University Ave.  
Toronto 101, Ontario

- 1) Guide to electrical products & catalogues with suppliers names, following each product type.
- 2) Guide to industrial electronic replacement components listing suppliers by category.
- 3) Guide to manufacturers listed in sections one and two with main and branch office addresses and telephone numbers.
- 4) Guide to electrical wholesalers by province with names and addresses
- 5) Guide to electronic wholesalers with addresses and telephone numbers.
- 6) Reader service cards for further information.

119

ELECTRICAL NEWS & ENGINEERING GUIDE

December issue Electrical News & Engineering

Southam Business Publications Ltd.  
1450 Don Mills Road  
Don Mills, Ontario

- 1) Canadian utilities are listed by province with generation and peak load figures where available.
- 2) Directory of supplier companies for the electrical industry with names and addresses
- 3) Guide to products with names of suppliers for each.
- 4) Reference data section for electrical engineers.

120

ELECTRONICS AND COMMUNICATIONS - EPIC  
ELECTRONIC PROCUREMENT INDEX FOR CANADA

May Issue Electronics & Communications



1450 Don Mills Road  
Don Mills, Ontario

- 1) Products are listed by category with the names of the firms which produce them.
- 2) Suppliers are listed with names and addresses for both head and branch offices
- 3) American and Overseas firms are listed with the names of their Canadian representatives.

121  
ENGINEERING & CONSTRUCTION

January Issue Engineering & Construction

The Daily Commercial News  
34 St. Patrick St.  
Toronto 2, Ontario

- 1) Directory of Quantity Surveyors
- 2) Directory of terrazzo, tile, and marble companies
- 3) Directory of general contractors
- 4) Directory of Federal Government officials
- 5) National directory of construction associations
- 6) Directory of Provincial Highway officials
- 7) National Directory of Architects.

122  
ENGINEERING & CONSTRUCTION

March Issue Engineering & Construction

The Daily Commercial News  
34 St. Patrick St.  
Toronto 2, Ontario

- 1) Directory of road contractors
- 2) Directory of consulting engineers
- 3) Directory of roofing contractors
- 4) Directory of wrecking contractors
- 5) Directory of sewer & watermain contractors

123  
ENGINEERING & CONSTRUCTION DIRECTORY

June issue Engineering & Construction

Daily Commercial News  
34 Patrick St.  
Toronto, Ontario



- 1) Equipment distributors directory lists, by province, firm names and addresses and the lines they handle in construction equipment.
- 2) Manufacturers list gives company names listed alphabetically with distributors across Canada for each where possible.
- 3) Product directory lists suppliers for each category of construction materials and equipment.

124

#### ENGINEERING AND CONTRACT RECORD CONSTRUCTION INDUSTRIES DIRECTORY

November issue E & CR

Southam Business Publications Ltd.  
1450 Don Mills Road  
Don Mills, Ontario

- 1) Guide to equipment, materials, and services by category with supplying companies listed.
- 2) Manufacturers of construction equipment with main and branch office addresses.
- 3) Canadian distributors' names and addresses by province with lists of products carried where possible.

125

#### FABRICATED STRUCTURAL STEEL FROM CANADA

Department of Industry, Trade and Commerce  
Ottawa, Canada

- 1) A reference chart indicates which of the twenty-eight firms included in the directory supply certain types of steel for particular structural applications.
- 2) A description of each company which includes the addresses of main and branch offices, the products and facilities offered, and the name of the person to contact.

126

#### FEED & FARM SUPPLY DEALER - FARM EQUIPMENT DIRECTORY

Jan - Feb. issue Feed & Farm Supply Dealer

Sanford Evans Publishing Ltd.  
1077 St. James St.  
P.O. Box 6900  
Winnipeg, Canada

- 1) Product index lists suppliers of farm equipment by type.
- 2) Manufacturers section gives names and addresses (main and branch) of farm equipment firms.
- 3) Distributors index lists firms which supply Canadian and international products, with names and addresses and list of lines handled.

127

#### FOOD IN CANADA BUYERS' GUIDE

October Issue Food in Canada



MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Directory of machinery and equipment used in the food and beverage industries by product with listing of suppliers.
- 2) Listing of ingredients and chemical additives with names of companies supplying them.
- 3) Packaging materials section lists supplies and materials and their manufacturers.
- 4) Directory of supplies and services not listed in the other sections of the directory.
- 5) Company information section gives names and addresses of suppliers listed in the buyers' guide sections.

128

#### FOREST INDUSTRIES - BUYER'S GUIDE & YEARBOOK

May Issue Forest Industries

Miller Freeman Publications  
500 Howard Street  
San Francisco, Calif. 94105

This is the directory issue of an American periodical, but it contains some vital statistics of the Canadian lumber industry;

- 1) Lumber production in Canada in board feet by companies by production range for 1969 and 1970.
- 2) Lumber production by regions north and east, British Columbia, and other Canadian regions.
- 3) The top U.S. and Canadian lumber producers with the number of board feet and number of mills for each firm.
- 4) A section lists companies and their location in Canada (both main plant and mills) with their board feet production for 1969 and 1970. The firms are listed in categories according to their total production.
- 5) Directory of organizations (Government & Private) related to the forest industries.
- 6) Buyers guide for forestry products and services with a section listing suppliers names and addresses.

129

#### FRASER'S CANADIAN SHOE AND LEATHER DIRECTORY

Annual

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Listing of products for the shoe and leather industries includes names and addresses of suppliers for each category. This section includes shoe manufacturers and retailers.
- 2) Trade names section lists each brand name or trade mark and the company associated with it.
- 3) Listing of American and overseas firms having agents or distributors in Canada.



130  
FRASER'S CANADIAN TEXTILE, APPAREL, AND VARIETY GOODS DIRECTORY

Annual

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Fabrics, machinery and supplies directory lists suppliers and manufacturers by category with their addresses.
- 2) Apparel and allied lines section lists suppliers and their addresses by product types.
- 3) Trade names listing gives name of company that uses each brand name or trade mark.
- 4) Directory of U.S., British, and other Foreign firms having agents or distributors in Canada. The name and city of the Canadian agent are given for each one.

131  
FRASER'S CANADIAN TRADE DIRECTORY

Annual

MacLean - Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

This is a very comprehensive directory to Canadian business and industry. It includes separate sections on different coloured papers for easy reference to the following areas.

- 1) Index to classifications (blue)
- 2) Canadian and overseas market data (blue)
- 3) Product classifications with suppliers names & addresses (white)
- 4) Manufacturers list with name, address, products (peach)
- 5) Trade names and the firm using them (green)
- 6) Foreign firms with names by country with agents of distributors in Canada.

132  
FURNITURE AND FURNISHINGS - BUYERS GUIDE & DIRECTORY

June Issue Furniture and Furnishings

Southam Business Publications  
1450 Don Mills Road  
Don Mills, Ontario

This directory includes;

- 1) Furniture buyers' guide by product and supplier.
- 2) Floorcovering, wall covering, and drapery products and their suppliers.
- 3) Manufacturers directory of suppliers.
- 4) Names and addresses of manufacturers and suppliers as well as the names of industry associations.
- 5) Furniture travellers association members names and addresses in Canada and a special section for Quebec.



133

GREATER WINDSOR MANUFACTURERS DIRECTORY

Annual

Greater Windsor Industrial Commission

500 Riverside Drive, West,

Windsor 12, Ontario.

- 1) List of Manufacturers in Windsor and Essex County, with name, address, telephone number, chief executives, number of employees, and products included.
- 2) List of products, cross - indexed to manufacturers
- 3) List of local government offices

134

GRINDING BALLS AND RODS FROM CANADA

Departments of Industry and Trade and Commerce

Ottawa, Canada.

The directory lists the seven main supplying companies for grinding balls and rods in Canada. The location and facilities for each firm are listed as well as a description of their products.

135

LE GUIDE DES JOUETS - ANNUAIRE

Annual

Jonathan Publications Ltd.

146 Bates Road

Montreal 256, Quebec

Published in French this directory includes;

- 1) Directory of suppliers of toys gives names and addresses of each.
- 2) Product listing (bilingual) lists toy suppliers by type of goods.

136

HARDWARE MERCHANDISING HARDWARE HANDBOOK

July Issue Hardware Merchandising

MacLean - Hunter Ltd.

481 University Ave.

Toronto 2, Ontario

- 1) Directory of full - line hardware wholesalers with names, addresses, branches, and chief personnel. Territories are also listed.
- 2) Manufacturers' agents and their principals with addresses, lines represented, and territory
- 3) Portable power tool service centres by company serviced with regional centres.
- 4) Small appliance service centres listed as number three.



137

HIGH VOLTAGE DIRECT CURRENT SYSTEMS FROM CANADA

Department of Industry, Trade and Commerce  
Ottawa, Canada

This publication reviews high voltage transmission in Canada including its production and distribution. The directory section lists,

- 1) Canadian suppliers to the various power corporations in Canada.
- 2) Cross index by products and services for suppliers by category.

138

HOSPITAL ADMINISTRATION - HEALTH CARE PRODUCTS AND SUPPLIERS DIRECTORY

June issue Hospital Administration

Southam Business Publications Ltd.  
1450 Don Mills Road  
Don Mills, Ontario

- 1) Product index lists suppliers by categories.
- 2) New products section gives descriptions and manufacturers of the latest hospital equipment.
- 3) Suppliers directory lists firms and addresses with Canadian branch offices of foreign firms.

139

INDUSTRIAL DIRECTORY - REGIONAL MUNICIPALITY OF NIAGARA

Annual

The Chamber of Commerce  
Niagara Falls  
5433 Victoria Ave.  
Niagara Falls, Ontario

- 1) Alphabetical list of industries in the Niagara region.
- 2) Town directory lists business situated in each with a list of their products
- 3) Standard industrial classification index lists companies by product groups.
- 4) Service industries directory for Niagara Falls lists firm names.

140

INDUSTRIAL HANDBOOK OF THE GEORGIAN BAY REGION OF ONTARIO

Annual  
Georgian Bay Regional Development Council  
P. O. Box 190  
311 King Street  
Midland, Ontario

- 1) Directory of manufacturing establishments in the Georgian Bay region includes name and address, list of products, executives names, materials purchased, number of male and female employees, sales volume and marketing area, and a bank reference for each firm.



- 2) Listing of service industries by category gives company names, addresses and telephone numbers.
- 3) Municipal data section gives information on members of the Georgian Bay Regional Development Council and lists other municipalities alphabetically. Data on municipalities includes population, location, tax rates, industries, utilities, transportation available, etc.
- 4) Products index lists suppliers' names by category.
- 5) General information on the region, including airports, media, population and industrial statistics, economic information.

#### 141

#### INDUSTRIAL LOCATIONS IN CANADA

Annual

Financial Times of Canada  
10 Arundel St.  
Place Bonaventure  
Montreal 114, Quebec.

- 1) Directory lists municipalities of over 25,000 in population by province, and includes data on major industries, population figures, raw materials, labor situation, transportation and utilities, and the tax structure of each, where available. There is also an indication of what industrial land is available and the name of the person or organization to contact in each place.

#### 142

#### LLOYD'S CANADIAN CHEMICAL, PHARMACEUTICAL AND PRODUCT DIRECTORY

Annual

Lloyd Publications of Canada  
2813A Eglington Ave. E.  
Scarborough 701, Ontario

- 1) Classifications index for each section of the directory
- 2) Alphabetical directory of chemical and chemical equipment suppliers lists names and addresses of manufacturers and suppliers.
- 3) Chemicals and raw materials section lists suppliers by products.
- 4) Pharmaceutical and chemical products section lists supplier companies by category.
- 5) Machinery equipment and supplies directory lists suppliers of each by category.
- 6) Chemical trade names section lists the name of the company that uses each brand name of trademark.

#### 143

#### LLOYD'S CANADIAN ENGINEERING AND INDUSTRIAL YEAR BOOK

Annual

Lloyd Publications of Canada  
2813A Eglington Ave. E.  
Scarborough, Ontario



- 1) Classifications index of products and services listed in the directory.
- 2) Alphabetical directory of firms and addresses supplying industrial and construction equipment, supplies, and services.
- 3) Suppliers names and addresses listed by categories of goods and services
- 4) Trade names section lists user of each brand name or trade mark.

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#### LLOYD'S CANADIAN FOOD AND PACKAGING DIRECTORY

Incorporating Canadian Hotel, Restaurant, Institution, and Store Equipment and Supplies Directory.

Annual

Lloyd Publications of Canada  
P. O. Box 65  
West Hill, Ontario

- 1) Classifications index for products and services listed in the directory.
- 2) Alphabetical list of firms, with names, addresses, and products, which supply foods, food equipment.
- 3) List of suppliers with names and addresses of machinery, equipment and supplies for the food industries.
- 4) Food and food raw materials suppliers are listed by category with names and addresses.
- 5) Trade names section list the name of the firm which uses each one.
- 6) Classifications index for products and services listed in the hotel, restaurant and store equipment and supplies directory.
- 7) Alphabetical listing of firms supplying hotel, restaurant, institution, and store equipment directory lists firms and addresses by category.

145

#### LLOYD'S CANADIAN FOOTWEAR AND LEATHER DIRECTORY.

Annual

Lloyd Publications of Canada  
2813A Eglinton Ave. East,  
Scarborough, Ontario.

- 1) Footwear, leather goods and equipment suppliers and services directory gives firm names and addresses and an indication of their type of operation.
- 2) Footwear directory lists suppliers of each variety with names and addresses.
- 3) Leather goods and luggage directory gives suppliers of each type
- 4) Machinery and equipment section lists suppliers by category.
- 5) Trade and brand names section lists firm which use each product name.



146

LLOYD'S CANADIAN FURNITURE AND FURNISHINGS DIRECTORY

Incorporating Lloyds Canadian Music Directory

Annual

Lloyd Publications of Canada,  
2813A Eglinton Ave. East,  
Scarborough, Ontario.

- 1) Alphabetical directory of furniture, furnishings, bedding and equipment suppliers lists firm-names and addresses with an indication of the product they supply.
- 2) Furniture and furnishings section lists suppliers names and addresses by category.
- 3) Factory equipment and supplies directory lists suppliers by products.
- 4) Trade names section lists the companies that market products under each brand name or trade mark.
- 5) Music and musical instrument suppliers listed alphabetically with name, address, and goods or services offered.
- 6) Music and musical instruments section lists suppliers by category.
- 7) Trade names section identifies companies in the music industry that market products under brand names or trade marks.
- 8) Product classification indices for sections two(2) three(3) and six(6) above.

147

LLOYD'S CANADIAN HARDWARE ELECTRICAL, AND BUILDING SUPPLY DIRECTORY

Incorporating Canadian Sporting Goods Directory

Annual

Lloyd Publications of Canada,  
2813A Eglinton Ave. East,  
Scarborough, Ontario.

- 1) Alphabetical directory of hardware, electrical building and allied goods suppliers with names, addresses and major products.
- 2) Hardware, electrical, and building supplies companies listed by product with names and addresses.
- 3) Trade names index lists user firms for each.
- 4) Classifications index lists products and services found in the directory.
- 5) Alphabetical directory of sporting goods and playthings suppliers with addresses and major products of each.
- 6) Sporting goods and playthings suppliers listed by category with addresses.
- 7) Trade names section lists companies which market products under each name or trade mark.

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LLOYD'S CANADIAN JEWELLERY AND GIFTWARE DIRECTORY

Annual

Lloyd Publications of Canada,  
P.O. Box 65  
West Hill, Ontario



- 1) Classifications index of products and services listed in the directory
- 2) Alphabetical list of firms, with address and main products, which supply jewellery, china, giftware, and equipment.
- 3) Suppliers of different types of jewellery products are listed by headings with names and addresses.
- 4) Giftware and china suppliers are listed by category with names and addresses.
- 5) Equipment and supplies directory lists source companies by categories with names and addresses.
- 6) Trade names index lists the name of the firm which sells products under each brand name or trade mark.

149

#### LLOYD'S CANADIAN TEXTILE DIRECTORY

Annual

Lloyd Publications of Canada,  
2813A Eglinton Ave. E.,  
Scarborough 701, Ontario

- 1) Alphabetical directory of apparel, furnishings, fabrics, and equipment suppliers with addresses and goods or services offered.
- 2) Classifications indices for goods listed in the directory.
- 3) Apparel, furnishings, and dry goods suppliers listed by category with names and addresses.
- 4) Factory, warehouse and store equipment and supplies<sup>section</sup> lists manufacturers and distributors of each by product.
- 5) Trade names directory lists users of each.
- 6) Toys, notions, stationery and equipment suppliers are listed alphabetically with addresses and goods available.
- 7) Toys and games suppliers are listed with addresses by category.
- 8) Notions and smallwares suppliers are listed by category with addresses.
- 9) Stationery and office equipment suppliers with addresses are listed by products.
- 10) Factory, warehouse, and store equipment suppliers listing gives firm names and addresses by product category.
- 11) Trade names index lists company which uses each one.



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LONDON CANADA DIRECTORY

London Chamber of Commerce  
P.O. Box 3295  
London 12, Ontario

Listings include company name and address, telephone, products manufactured or handled and number of employees for:

- 1) Manufacturing concerns
- 2) Wholesalers
- 3) Construction and allied trades also listed are:
  - 1) Financial and government facilities
  - 2) Hospital and institutes
  - 3) Transport companies

151

M.T.A. SHIP BY TRUCK DIRECTORY

Annual

Manitoba Trucking Association  
66E Polo Park Centre  
Winnipeg 10, Manitoba

- 1) Telephone index of public service vehicle licensees operating within or out of Manitoba
- 2) Mileages from Winnipeg to urban centres in Manitoba
- 3) Standard tariff of tolls for freight traffic coming into or leaving from Manitoba with explanatory notes
- 4) Manitoba points of call with name and class of carriers who serve them
- 5) Mileages from Brandon and shipper's data
- 6) Terms of franchises for licensed carriers in Manitoba
- 7) Allied industries directory for Winnipeg
- 8) Carriers with across Canada service, by place
- 9) Interprovincial and international carriers, operating into or out of Manitoba
- 10) Rules of carriage and conditions
- 11) Supply and service directory

152

MANITOBA BUILDERS' DIRECTORY

Sanford Evans Publishing Ltd.  
Box 6900  
1977 St. James St.  
Winnipeg 1, Manitoba

- 1) Directory of contractors and suppliers for Metropolitan Winnipeg, listing addresses and telephone numbers
- 2) Directory as above for rural Manitoba by place and name
- 3) Guide to products, services and supplies by category gives firm names



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MANITOBA TRADE DIRECTORY

Annual

Published by Sanford Evans Publishing Ltd. Winnipeg  
For the Department of Industry and Commerce  
Province of Manitoba

- 1) An alphabetical list of Manitoba manufacturers with products, addresses, branches, officers and number of employees
- 2) Product listing for manufacturers in Manitoba with names of their suppliers
- 3) List of Manitoba distributors with the products they handle, their addresses, branches and telephone numbers
- 4) Product listing for distributors in Manitoba with firm names

154

MATERIALS HANDLING HANDBOOK AND DIRECTORY

July issue Materials Management & Distribution

MacLean-Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Equipment classifications section lists products by main and sub-headings and gives a list of suppliers for each
- 2) Directory of manufacturers gives names and addresses of each
- 3) List of agents and distributors gives names and head and branch office addresses

155

METAL FASTENERS FROM CANADA

Department of Industry, Trade and Commerce  
Ottawa, Canada

- 1) A chart listing ferrous and non-ferrous fastener products listed in this booklet which produce them
- 2) A separate page for each of the eighteen firms included in this directory gives full information about production, products and services available

156

METAL TUBE AND PIPE FROM CANADA

Department of Industry, Trade and Commerce  
112 Kent Street  
Ottawa, Ontario

- 1) Reference charts list different types of ferrous and non-ferrous tube and pipe and their producers
- 2) Company directory gives addresses and contact names and a description of products and facilities for each firm



## METRO TORONTO TRADE INDEX

Revised monthly

Routing Services Ltd.  
8 Rossowan Crescent  
P.O. Box 2  
Agincourt, Ontario

- 1) Sections of Toronto are listed by postal zones as well as thirteen surrounding suburbs. For each postal area there is a map showing street names.
- 2) Index of street names with the section they appear in
- 3) Postal area sections list manufacturers, wholesalers and distributors by their street and number. Each company listing includes a telephone number and the type of business

Note that one must know the area of Toronto that a company is located in before it can be found in the directory section.

## MIDWESTERN ONTARIO DEVELOPMENT AREA DIRECTORY

Midwestern Ontario Regional Development Council  
P.O. Box 608  
Stratford, Ontario

The area of Ontario referred to in this directory is comprised of Huron, Perth, Waterloo and Wellington counties

- 1) Alphabetical list of companies with name, address, products, number of employees and S.I.C. code.
- 2) Product classification in six major groups with S.I.C. codes included with firm name
- 3) Urban centres in this region are listed alphabetically with general information
- 4) Each county is broken into townships, each of which are described generally

## MODERN DAIRY - BULK MILK HANDLING &amp; EQUIPMENT

July issue Modern Dairy

National Business Publications  
Gardenvale, Quebec

- 1) Statistical breakdown, by province, of the numbers of bulk milk handlers and producers in Canada. There is also a listing of the sizes and numbers of bulk milk tanks in use.
- 2) Manufacturers of Silo Tanks, Bulk Milk Tankers, Farm Bulk Coolers, Accessories and Supplies are listed and their products are described.



160

MODERN DAIRY BUYERS GUIDE

May issue Modern Dairy

National Business Publications  
Gardenvale, Quebec

- 1) Listing of products for the dairy industry with manufacturers of each
- 2) Names and addresses of manufacturers

161

MODERN POWER AND ENGINEERING - BUYER'S GUIDE

October issue Modern Power & Engineering

MacLean-Hunter Ltd.  
481 University Avenue  
Toronto 2, Ontario

- 1) Alphabetical directory of engineering products for the power and plant services field lists suppliers by category
- 2) Listing of manufacturers with addresses and their Canadian branches and agents

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MOTOR IN CANADA ANNUAL DIRECTORY ISSUE

February issue Motor in Canada

Sanford Evans Publishing Ltd.  
1077 St. James St.  
P.O. Box 6900  
Winnipeg 1, Canada

- 1) Western manufacturers' representatives and resident salesmen listed alphabetically
- 2) Manufacturers' index and representatives index

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MOULAGE SOUS PRESSION AU CANADA  
(DIE CASTING IN CANADA)

Department of Industry, Trade and Commerce  
Ottawa, Canada

This directory is published in French and includes:

- 1) Listing by province of companies using pressure casting in Canada.  
For each firm there is an address, listing of services offered and products
- 2) A chart indicates product types and the companies which make them.



Annual

MacLean-Hunter Ltd.  
481 University Avenue  
Toronto 2, Ontario

- 1) List of advertisers in Canadian media gives address, personnel, products, agency and media used and approximate budget for each firm
- 2) Cross index of brand names and advertised products links them with their manufacturers and distributors
- 3) Advertising agencies in Canada with addresses and accounts handled.
- 4) Direct mail advertising firm names and addresses by province
- 5) Market research firms listing includes name, address and executives names.

Maritimes Directories Ltd.  
Box 985  
St. Johns' Nfld.

This book contains:

- 1) A buyer's guide which gives page number on which product advertisements are printed
- 2) A community directory gives for each place, a list of small business establishments as well as large firms
- 3) Classified directory of Newfoundland by goods or services with company names listed for each.



## NOVA SCOTIA DIRECTORY OF MANUFACTURING

Annual

Department of Trade & Industry  
 Economics & Development Division  
 P.O. Box 456  
 Halifax, Nova Scotia

The directory is divided into five sections which are printed on different coloured papers for easier reference. These are:

- 1) Product classification of goods manufactured in Nova Scotia based on S.I.C. codes (yellow)
- 2) Directory of products with firm names of producers (white)
- 3) Major urban areas with firms listed that are located in them (green)
- 4) Firm names and addresses with international exporters marked. Supplement shows firms expected to set up operations this year (blue)
- 5) Business statistics section (white)

## NOVA SCOTIA ECONOMIC PROFILE

Semi-annual

Department of Trade and Industry  
 Economics & Development Division  
 Halifax, Nova Scotia

This publication is a statistical complement to the Nova Scotia Directory of Manufacturing which is also listed herein. The contents are divided into two sections. The first section deals with different facets of the economy of Nova Scotia (agriculture, manufacturing, fisheries, forestry, etc.) also including factors such as human and capital resources and climate. For each of these sub-sections there is an evaluation as well as a statistical table. Part two of the publication is a statistical appendix which gives further tables on the areas described in part one of the profile.

## OFFICE EQUIPMENT AND METHODS - GUIDE

December issue Office Equipment and Methods

MacLean-Hunter Ltd.  
 481 University Ave.  
 Toronto 2, Ontario

- 1) Suppliers index lists companies with main and branch office addresses
- 2) Product directory lists manufacturers or suppliers by category
- 3) Business machine specifications list describes different machinery by category by company
- 4) Trade names index lists companies that supply those products.



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ONTARIO ACCOMMODATION GUIDE

Department of Tourism and Information  
Parliament Buildings  
Toronto, Ontario

As invaluable to the tourist as it is to the business man, this directory lists, by place name, all of the accommodation facilities for each town and city in Ontario. For each establishment the address, capacity, number of units, washroom facilities, open season, minimum and maximum rates, and services available. No ratings are given but association affiliations, if any, are listed.

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ONTARIO CRAFTS & GIFTS

Occasionally

The Ontario Craft Foundation  
663 Yonge Street  
Toronto 5, Ontario

This is definitely not a trade directory, but rather a listing of craftsmen and shops which specialize in Canadian crafts throughout Ontario. The towns and cities are listed alphabetically with the names of shops and proprietors as well as their hours and specialty. A separate listing of craftsmen by craft with their city of residence is also included.

171

ONTARIO INDUSTRIAL REVIEW

Information Services Branch  
Ontario Department of Trade and Development  
950 Yonge Street  
Toronto 5, Ontario

This publication is the Department of Trade and Development's annual report and includes a review of the Ontario economy with statistics for manufacturing, investment, and exports. There is also a listing of new companies which were set up in Ontario during 1970, as well as joint ventures and manufacturing arrangements.



## Annual

Seccombe House Ltd.  
443 Mount Pleasant Road  
Toronto 7, Ontario

- 1) Index of drugs by type with full description of composition and dosage, as well as other pertinent information
- 2) Index to equipment and supplies with equipment descriptions.
- 3) Index to companies supplying listed products with names, addresses and phone numbers.

## PACKAGING MACHINERY AND EQUIPMENT FROM CANADA

Department of Industry, Trade and Commerce  
Ottawa, Ontario

- 1) A chart lists companies producing particular kinds of packaging machinery
- 2) Directory section lists companies with their addresses, the name of person to contact and a description of their major products.

## PARKHILL'S MANUFACTURERS' DIRECTORY SERVICE

annual

James E. Parkhill  
Publisher  
1875 Leslie Street  
Unit 19  
Don Mills, Ontario

This directory is divided into six sections, each of which lists manufacturing firms and addresses, products, executives and telephone numbers. Coverage is limited to Toronto and surrounding areas and is set up as follows:

- 1) Manufacturing firms located west of Yonge Street including Dixie and Port Credit.
- 2) Manufacturing firms located east of Yonge Street
- 3) Manufacturing firms located in Ajax, Ontario
- 4) Manufacturing firms located in Brampton-Bramalea, Ontario
- 5) Manufacturing firms located in Clarkson and Cooksville, Ontario
- 6) Manufacturing firms located in Oakville, Ontario.



175  
PETROLEUM, AUTOMOTIVE AND T.B.A. MARKETER - BUYING GUIDE.

Annual

Fullerton-Weston Publishing Ltd.  
93 Railside Road  
Don Mills 400, Ontario

- 1) Guide to suppliers lists names and addresses of firms making products used and sold in retail automotive outlets.
- 2) Automotive service equipment directory lists suppliers names by category.
- 3) Home and recreational equipment section lists suppliers names by category
- 4) Tire, auto and service specialty chains listing gives name and address and chief personnel for each firm. A chart shows where their stores are in Canada.
- 5) Snow mobile makers and distributors names and addresses are listed along with products for each firm
- 6) Automotive-petroleum industries associations directory

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PRIMARY WOOD-USING INDUSTRIES IN ONTARIO DIRECTORY

Department of Lands and Forests  
Resource Economics Branch  
Resource Products Division

- 1) Geographic directory lists, by forest districts, with company name and size, type of woods used and product code. The area of marketing is also given
- 2) Alphabetical directory of wood pulp, veneer and particle board firms listing companies and locations.

177  
THE PRINTING REVIEW - PRINTING REVIEW

JAN-Feb Issue Printing Review

Jonathan Publications  
146 Bates Road  
Montreal 256, Quebec

- 1) List of paper manufacturers with names, addresses and branch offices
- 2) List of paper merchants broken down by geographical areas with company names and addresses
- 3) Directory of paper stocks with their suppliers and/or manufacturers



Annual

National Business Publications Ltd.  
Gardenvale 800, P.Q.

The directory includes statistics for each Canadian firm in regard to capacity, production, stocks and value of newsprint.

- 1) Statistics for pulp, paper and paperboard
- 2) Statistics for merchantable timber by province
- 3) Forest resources of Canada
- 4) Pulp and paper mill statistics (28 tables)
- 5) Paper converting industries statistics (5 tables)
- 6) Pulp, paper and paper board mills of Canada, with head office and mill locations, production figures, chief personnel, subsidiaries, history and other general information
- 7) Classified list of pulp, paper and paperboard by product with list of producers of each type
- 8) Manufacturers of converted paper products with name, address and principal products
- 9) Classified list of converted paper and paperboard products with names of producers for each
- 10) Pulp and paper distributors for Canadian mills in Canada and international
- 11) Canadian paper merchants
- 12) Pulp, paper and allied organizations
- 13) Lands and forests ministries

Annual

Pulp & Paper  
Miller Freeman Publications  
500 Howard Street  
San Francisco, Calif. 94105

This magazine is published in the United States.

However, it is included because it contains data on the Canadian pulp and paper industries. A special section evaluates the Canadian industry and lists statistics for production and exports of each kind of pulp and paper product. The fact that this is a world review allows the reader to compare the production figures of Canada to other nations.



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(LE) QUEBEC INDUSTRIEL - GUIDE D'ACHAT

January issue Quebec Industriel

MacLean-Hunter Ltd.

2055 rue Peel

Montreal 110, Quebec

Published in French this directory of industrial machinery and equipment includes:

- 1) Alphabetical list of products, material and equipment for industries with firms supplying each listed by category.
- 2) Directory of manufacturers and distributors gives names, addresses and companies represented.

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RECREATION CANADA - BUYERS' GUIDE

Annual

Recreation Canada

40 Hopedale Avenue

Toronto 355, Ontario

This publication lists manufacturers, suppliers and distributors of parks and recreation equipment. Separate sections list suppliers by product headings and the names, addresses and products for supplying firms.

182

SASKATCHEWAN INDEX MANUFACTURERS EDITION

Area and Trade Branch

Saskatchewan Industry Department

Regina, Saskatchewan

- 1) Alphabetical listing of companies in Saskatchewan with addresses and contact names, telephone numbers and brief list of products and services
- 2) Product index gives names of companies by category of the goods or services they provide.

183

SASKATCHEWAN SHIPPERS' DIRECTORY

Annual

Mercury Publications Ltd.

1975 Angus Street

Regina, Saskatchewan

This directory includes information on road transport in Saskatchewan and Manitoba. It contains;



- 1) A Saskatchewan routing directory listing towns served by each carrier and how many miles it is from the company's home base.
- 2) Authorities of general merchandise and specialized carriers
- 3) General freight rules
- 4) Manitoba section
- 5) Interprovincial and international carriers operating out of Saskatchewan
- 6) General information for users of specialized carriers.
- 7) Other general information: associations, mileages, rates, bridge clearances, etc.

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SCHOOL PROGRESS - REFERENCE DIRECTORY AND BUYERS' GUIDE

MacLean-Hunter Ltd.  
481 University Avenue  
Toronto 2, Ontario

- 1) Listing of provincial, post-secondary and university education facilities
- 2) Listing of school boards officials, budgets and enrolments.
- 3) Manufacturers and suppliers directory gives names and addresses including Canadian distributors and suppliers for U.S. firms
- 4) School equipment and supplies directory lists companies that manufacture or supply each one.



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SCOTT'S INDUSTRIAL DIRECTORY - ONTARIO

Bi-Annual

Penstock Publications Ltd.

75 Thomas Street

P. O. Box 365

Oakville, Ontario

- 1) Alphabetical listing of companies gives their location in Ontario.
- 2) Directory of manufacturers listed by community gives names and address, executives, products, employee numbers, subsidiary companies and parent companies where available.
- 3) Manufacturing establishments arranged by S.I.C. codes.
- 4) Listing of Provincial and Municipal industrial development services.

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SCOTT'S INDUSTRIAL DIRECTORY - WESTERN

Bi-Annual

Penstock Publications Ltd.

75 Thomas Street

P. O. Box 365

Oakville, Ontario

- 1) Alphabetical listing of manufacturers with their location in Western Canada.
- 2) Detailed company information for Manitoba, Saskatchewan, Alberta and British Columbia, lists addresses, executives, products and employee numbers for each firm.
- 3) Manufacturers by product code.
- 4) Business development facilities by province.

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SCOTT'S QUEBEC INDUSTRIAL DIRECTORY

Bi-Annual

Penstock Publications Ltd.

75 Thomas Street

P. O. Box 365

Oakville, Ontario

- 1) Alphabetical listing of companies includes their location in Quebec.
- 2) Detailed company information is listed by community and includes address, executives, products and number of employees for each firm.
- 3) Manufacturers arranged by product code.
- 4) Business development section lists provincial and municipal facilities.



## "SHIP-BY-TRUCK" OFFICIAL ONTARIO DIRECTORY

Annual

The Automotive Transport Association of Ontario  
555 Dixon Road  
Rexdale, Ontario

- 1) Index of Ontario communities with the names of the carriers that service them.
- 2) Index of carriers with class of licence, location and equipment and also the extent of their operations.
- 3) Specialized carriers such as boat transporters, low bed float operators, tankers, mobile home transporters, automobile, livestock and produce carriers.
- 4) Suburban Toronto section for outlying areas around the city.
- 5) Western Canada section has an index of carriers listed as in number two (2)
- 6) Quebec and Maritime index of communities with the name of the carrier serving them.
- 7) Index of carriers for the above, as for other areas.
- 8) International section lists terminal points in the U.S. for authorized Ontario carriers.
- 9) Customs house brokers lists truck sufferance warehouses.

## SHOE AND LEATHER JOURNAL - DIRECTORY OF SHOE RESOURCES

March Issue Shoe and Leather Journal

Southam Business Publications Ltd.  
1450 Don Mills Road  
Don Mills, Ontario

- 1) Canadian manufacturers of footwear lists firm names and addresses, products and representatives.
- 2) Footwear importers in Canada gives companies and addresses with a list of goods and representatives.
- 3) Directory of footwear wholesalers with addresses by province with goods handled.
- 4) Agents and representatives with addresses by provinces.
- 5) Buyers' guide to footwear suppliers lists companies by category with a further breakdown by price.
- 6) Canadian shoe manufacturers brand names directory indicates the company that markets each one.



190

SIGNS AND DISPLAYS ANNUAL DIRECTORY OF PRODUCTS AND SUPPLIERS

FALL ISSUE SIGNS AND DISPLAYS

Jonathan Publications

146 Bates Road

Montreal 256, Quebec

- 1) Directory of suppliers to the sign and display industry, with names and addresses
- 2) Directory of products with the names of their suppliers

191

SPORTING GOODS NEWS - DIRECTORY

Annual

Jonathan Publications Ltd.

146 Bates Road

Montreal 256, P.Q.

- 1) Supplier listing gives names, addresses and representatives for each firm included
- 2) Jobber listing for fishing tackle gives company names for each province
- 3) Product listing gives company names by category

192

SURVEY OF INDUSTRIALS

Annual

The Financial Post

MacLean-Hunter Ltd.

481 University Ave.

Toronto 2, Ontario

- 1) Chart shows the price range of Canadian industrial stocks
- 2) Company reviews include for each industrial its head office address, directors names, subsidiaries and a financial report
- 3) Listing of predecessor and defunct companies

193

SURVEY OF INVESTMENT FUNDS

Annual

The Financial Post

MacLean-Hunter Ltd.

481 University Ave.

Toronto 101, Ontario

For each type of investment fund (open end, closed end, specialized, trust company equities and life company equities) there is a review of each company involved.



The review includes a performance record, a growth record, a financial report and other information. A separate section lists Canadian stock management companies and a financial and operational report for each.

194

SURVEY OF MARKETS

Annual

The Financial Post  
MacLean-Hunter Ltd.  
481 University Ave.  
Toronto, Ontario

- 1) Directory of advertising agencies in Canada, gives addresses and executives.
- 2) Market research firms, addresses and services offered.
- 3) National advertising expenditures table gives company names and breakdown of total amount spent by publications and radio and television.
- 4) Statistics on the national income, foreign trade, employment and wages, and price movements.
- 5) Buying power indexes list retail trade by economic areas and Canadian markets with population, disposable income and retail sales.
- 6) Provincial market data by cities and towns. Such things as population, households, housing units, retail trade and industries are listed.
- 7) Manufacturing industries and primary and service industries are listed by group with primary statistics.

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SURVEY OF MINES

Annual

The Financial Post  
MacLean-Hunter Ltd.  
481 University Ave.  
Toronto 2, Ontario

- 1) Listing of principal milling plants in Canada by raw materials used, gives name and address, location and capacity of each.
- 2) Statistical tables show quantity and value of general and specific mineral production in Canada.
- 3) Mining companies are listed by province (including Northwest Territories and Yukon) with address of the head office, directors, products and subsidiaries. There is also a financial report for each firm.
- 4) Directory of predecessor and defunct companies.
- 5) Maps of Canadian mineral areas showing mines.



196  
SURVEY OF OILS

Annual

The Financial Post  
MacLean-Hunter Ltd.  
481 University Avenue  
Toronto 101, Ontario

- 1) Statistical section gives figures for reserves, production and consumption of Canadian oil and gas.
- 2) Directory of Canadian oil and gas companies reviews the holdings and production of each and lists their addresses and executives.
- 3) Listing of defunct or reorganized and merged companies.
- 4) Maps of oil and gas fields in Canada.

197  
TERRAZZO, TILE & MARBLE ASSOCIATION - MEMBERSHIP DIRECTORY AND BUYERS' GUIDE

Terrazzo, Tile & Marble Assoc. of Canada  
3311 Bayview Avenue  
Willowdale, Ontario

- 1) Colour plates of terrazzo floors
- 2) Terrazzo specifications
- 3) Tile specifications
- 4) Marble specifications

198  
TEXTILE MANUAL

Annual

Canadian Textile Journal Publishing Co. Ltd.  
4920 Maisonneuve Blvd. W.  
Suite 405  
Montreal 215, Quebec  
Canada

Along with editorial content on the textile industry in Canada and other countries, there is a buyers' guide section which is broken down as follows.

- 1) Product listing by category with names of suppliers of machinery, equipment, chemicals, dyestuffs, supplies and services, to the textile industry.
- 2) Textile machinery, knitting machinery and supply agents with names and addresses.
- 3) Manufacturing and supplying company names and addresses.
- 4) Directory of Canadian Textile mills with addresses and products and equipment.
- 5) Product listing for Canadian Textile Mills listing manufacturers of each type.
- 6) Geographical index of Canadian Textile Mills



- 7) Canadian Textile Trade & Technical Associations with their addresses.
- 8) Membership listing for the Textile Technical Federation of Canada revised membership listing with the names and address.

199  
TOYS & PLAYTHINGS DIRECTOR

Annual

Jonathan Publications Ltd.  
146 Bates Road  
Montreal 256, Quebec

- 1) Supplier listing gives company name and address and names of the lines they represent.
- 2) Product listing gives list of companies producing particular items.

200  
TRUCK TRANSPORT GUIDE-QUEBEC

Truck Transport Guide Inc.  
4246 Jean-Talon E.  
Suite 11  
Montreal 452, Quebec

- 1) A separate section for Quebec, Ontario, Western Canada, the Maritimes and the U.S.A. list carriers and their telephone numbers for each urban centre and the mileage from Montreal.
- 2) Montreal carriers index lists by name, all the local companies with their addresses and telephone numbers with some further data on equipment.
- 3) Index of carriers for the rest of Quebec gives firm names, addresses and telephone numbers.

201  
UNITED FLORISTS NEWS - BUYERS' GUIDE

August issue United Florists News

Mil-Mac Publications Ltd.  
203 Adelaide Street W.  
Toronto 1, Ontario

- 1) List of wholesale florists and suppliers, manufacturers and distributors of florists supplies gives companies and addresses by province.
- 2) Florists directory lists florists by province and community. Another section contains information on some of the United States.



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VADEMECUM INTERNATIONAL

Annual

J. Morgan Jones Publications Ltd.  
6300 Park Avenue  
Montreal 155, Quebec

This pharmaceuticals and biologicals directory includes;

- 1) A index of products described with the name of their suppliers
- 2) Product information listed by company with full description of each drug
- 3) Classified index lists, by type, drug names and their suppliers
- 4) Alphabetical index of brand names with their manufacturers
- 5) Firms and products listing gives company names with their addresses and a list of their products
- 6) General professional information for physicians and pharmacists

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WATER AND POLLUTION CONTROL - DIRECTORY

September issue Water & Pollution Control

Southam Business Publications  
1450 Don Mills Road  
Don Mills, Ontario

- 1) Products directory lists companies that manufacture or supply each item
- 2) Suppliers section gives names and addresses of firms listed in section one
- 3) Waterworks and pollution control officials listed by province by community

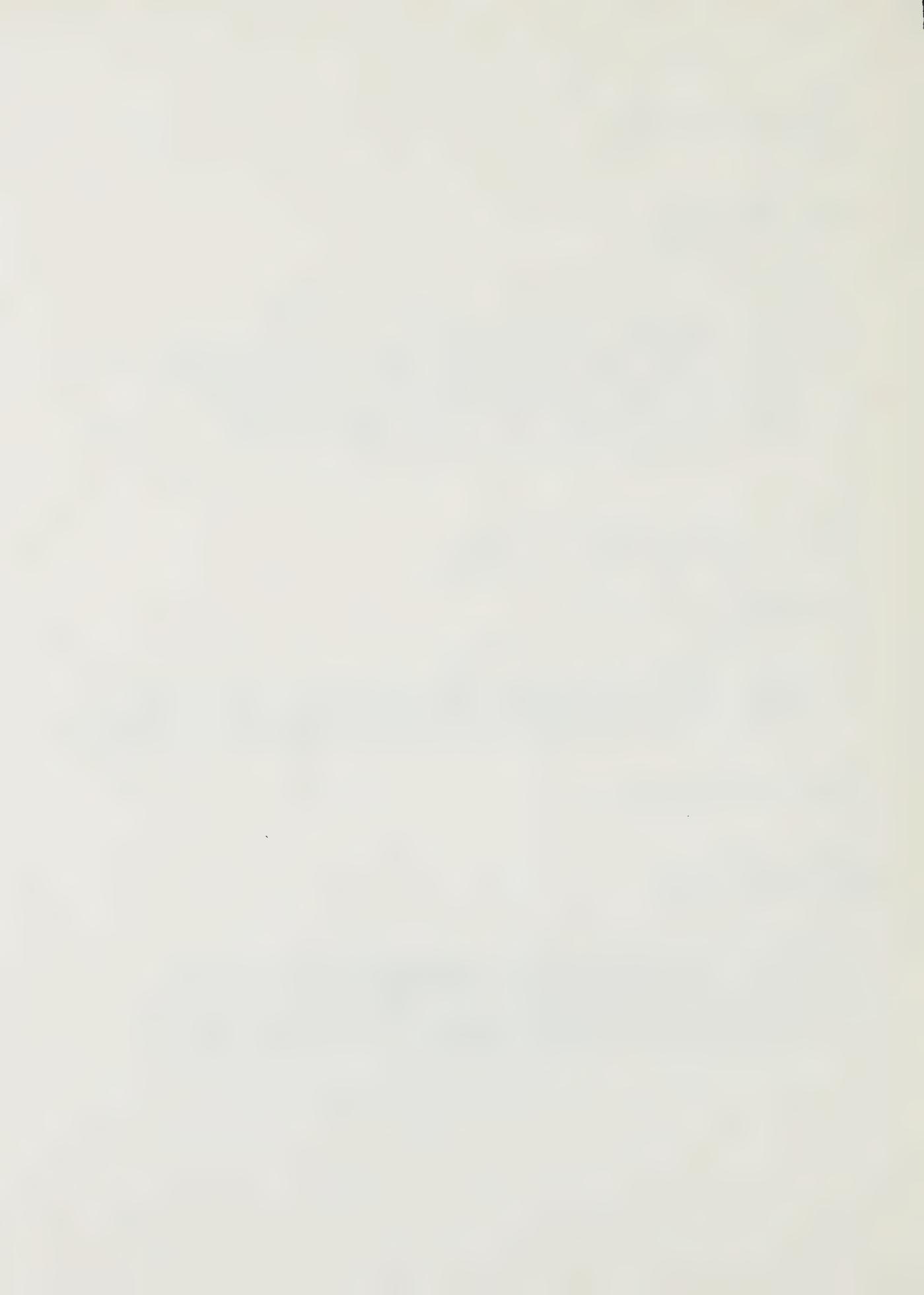
204

WESTERN CANADA DIRECTORY

Annual

Journal of Commerce  
2000 West 12th Avenue  
Vancouver 9, B.C.

Sections on British Columbia, Alberta, Saskatchewan and Manitoba list government officials at all levels and civic administrators. School boards, organizations and associations are listed as well as contractors. Information content for each section varies somewhat, but all contain list of contractors, both general and specific.



205  
WESTRADE TRAFFIC DIRECTORY

loose leaf format with updating sheets

Westrade Publications Ltd.  
1089 West Broadway  
Vancouver 9, Canada

- 1) Transportation services directory lists distribution services at gateway points in British Columbia. Each type of transport firm is listed with services offered and address.
- 2) British Columbia and Yukon routing guide section gives, by place name, a list of freight companies serving them and their distance from the nearest main centre.
- 3) Transportation companies by community with addresses and telephone numbers. A sub-section lists rules governing rail freight.

206  
WIRE AND CABLE FROM CANADA

Department of Industry, Trade and Commerce  
Ottawa, Canada

- 1) Reference charts indicate which companies manufacture different types of wire and cable in Canada.
- 2) Information for each producer includes address and name of contact, types of products, facilities and other information.

207  
WRIGLEY'S HOTEL DIRECTORY

Annual

Wrigley Directories Ltd.  
1104 Hornby Street  
Vancouver, B.C.

- 1) Listing of hotel names, addresses rates and facilities for Canada, the United States and twenty-nine overseas countries.





**DEPARTMENT OF TRADE AND DEVELOPMENT**

900 Bay Street  
Queens Park  
Toronto 182, Ontario

Hon. Allan Grossman, *Minister*  
D. J. Collins, *Deputy Minister*

